

## Rising TIDES Task Force

### REGULAR MEETING AGENDA

**Feb 11, 2020 – 5:15pm**  
Council Conference Room  
Golden Valley City Hall  
7800 Golden Valley Road

1. Call to Order
2. Attendance/Roll Call
3. Approval of Agenda
4. Approval of January 14, 2020 Meeting Minutes
5. Announcements
  - A. Presentation of Sweet Potato Comfort Pie
  - B. Applications/Appointments Update
  - C. Housing Priorities Survey
  - D. Election of Vice Chair
6. Open Forum Planning Discussion
  - A. Parking Lot from October Forum
  - B. Survey for March Forum
7. Continued Topic Discussion: Ensuring Equity in City Programming, Services, and Facilities
8. Adjourn

#### CITY WELCOME STATEMENT

The City of Golden Valley believes in and stands for the values of social equity, inclusion, and justice.

We embrace diversity and recognize the rights of individuals to live their lives with dignity, free of discrimination, fear, violence, and hate.

We welcome individuals to Golden Valley regardless of race, color, creed, religion, national origin, immigration status, gender, gender identity, marital status, age, disability, economic status, sexual orientation, familial status, or cultural background.

We strive to provide fair and unbiased services and programs, giving opportunities for all. We are dedicated to being a supportive and united community, strengthened by the diversity of our residents and visitors.



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# Rising TIDES Task Force

**January 14, 2020 – 5:15 pm**

Council Conference Room

Golden Valley City Hall

7800 Golden Valley Road

## REGULAR MEETING MINUTES

### Call to Order

The meeting was called to order at 5:17 pm by Staff Liaison Kirsten Santelices.

### Roll Call

Members present: Ajani Woodson, Ruth Paradise, Melissa Johnson, Brad Taylor-White, Amber Alexander, and Sheri Hixon (5:19 pm)

Members absent: Joelle Allen, and Sam Powers

Staff present: Kirsten Santelices, Human Resources Director and Rick Birno, Parks and Recreation Director

### Introductions

New Task Force Member Brad Taylor-White shared a brief introduction and each Task Force Member introduced themselves.

### Approval of Agenda

**MOTION** by Member Alexander to approve the agenda. Seconded by Member Paradise. Motion carried 6-0.

### Approval of Minutes

**MOTION** by Member Alexander to approve the December 10, 2019 meeting minutes. Seconded by Member Johnson. Motion carried 6-0.

### Open Forum Planning

Staff affirmed that Brookview facilities are reserved and the layout is planned the same as the previous forum. Staff shared that while the City cannot take on responsibility for children, it is possible to set up a “kid’s area” so the community members can feel encouraged to attend with their children. The kid’s area will be in the same room as the forum and monitored by their parents, with the help of a few task force members. The Task Force discussed language to use in advertising the forum as “kid friendly” and Member Alexander volunteered to send over some sample language used by her PTO. Staff asked if the Task Force wants to serve refreshments, and what the options might be. Most members agreed that the refreshments served at the October forum were sufficient. The Task Force discussed a sponsorship and partnership opportunity with the Minneapolis chapter of the NAACP. The sponsorship would include promotion of the open forum through their chapter social media and communications forums. Staff asked if there were other groups or organizations to consider asking as co-sponsors. One member asked if there is an opportunity for an organization to sponsor a particular topic with which their organization aligns. Members continued to discuss opportunities for co-sponsorship and staff encouraged the task force to share the forum with those same networks and offered any City support in those efforts.

Staff shared that the Mayor requested something to hand out at the Sweet Potato Comfort Pie event on Sunday. Staff shared that we can send the brochure, but asked if the Task Force wanted any other materials created. Member Alexander recommended that we attach a brightly colored “save the date” to the brochure. Sheri, Brad, Melissa, and Ruth offered to be a review committee of the save the date and brochure prior to the event on Sunday.

The group refocused the discussion on the topic of sponsorship/partnerships with other organizations. Members agreed that there are many advantages to having a partnership with an organization like the NAACP, and expanding the reach of the Task Force to increase participation in the forum. The group also agreed that the impact of such a partnership could result in the large participation of individuals outside of the Golden Valley community, and not necessarily reach the Golden Valley community members. Members decided to keep the event contained to Golden Valley at this time. Opting instead to explore potential partnerships with organizations like the NAACP to promote educational events (like “how to conduct business with the City” or “how to respond to an RFP”). Additionally, the group has interest in a partnership that will provoke additional idea generation after a learning session (on any given topic). The Task Force would also like to invite a leader from some of the organizations to sit in on the open forum.

The group discussed how to encourage participation in the open forums, including appealing to individuals’ desires to make an impact, and potentially using language to include “new year resolutions” or “2020 purpose and investment in yourself.”

Members Paradise and Alexander volunteered to be on a subcommittee with Joelle to plan the upcoming open forum.

#### **Topic Discussion: Ensuring Equity in City Programming, Services, and Facilities**

Members Paradise and Johnson started the discussion by sharing with the group some potential barriers to securing event spaces, including cost, catering requirements, and transportation. Additionally, the advertising on the website creates a challenge for individuals to find spaces available in Golden Valley, rather than posting solely on the Parks and Recreation page.

The Task Force asked if there was a possibility for the City partner with other organizations or assess its existing spaces to allow individuals to access these places, with the City covering things like cost or insurance.

Additionally the group recommended diversifying opportunities for programming and services, including opening up programs currently offered only to seniors, expanding sports and recreation activities to include things like cricket and lacrosse, and varying music in the parks options and updating the City’s marketing materials and City website to show diverse populations.

Additional services that were proposed include; immigrant services, housing rights and tenants, “shopping smart” seminars, etc., helping people navigate in the community. Proposed doing some sort of survey to find out what people want to see in programming, but not just an online survey, and include door-knocking.

Members Paradise and Johnson shared that the website needs some updates to remove or somehow diminish old/outdated information.

The final question discussed is, how does the City ensure equity in services? There are so many services provided by the City, so how does one determine whether or not there is equity in the services provided. The group posed the question, “how do we find out?”

The group tabled the topic until the next meeting. Staff will send the document from Members Paradise and Johnson to the group.

**Adjournment**

**MOTION** by Member Hixon. Seconded by Member Woodson. Meeting adjourned at 6:17 pm.

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Joelle Allen, Chair

ATTEST:

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Kirsten Santelices, Human Resources Director

## RISING TIDES

### Recommendations: Process Ensuring Equity in City Programming, Services, and Facilities

#### FACILITIES

##### 1. Facilities –function and affordability

**Question: Do the facilities available in Golden Valley today serve the needs of the wider community?**

- a. Affordable meeting rooms for things like meetings, adult band practice, parties, **Other?**
- b. Affordable locations for large parties where food / meals are served that have kitchen facilities and don't require a caterer.
- c. Affordable locations for performances, dance performances, bands, choirs. **Other?**
- d. Cost of use of park pavilions to organizations and private individuals
- e. Sports for private use.
- f. Other?

##### 2. Facilities owned by Golden Valley or other public institutions.

**Question: Are their ways to integrate facilities located in Golden Valley but not owned by the City into a list of facilities available to the community?**

- a. Schools, library, church, Prism, Jewish Family & Children Services, Theodore Wirth pavilion or other park pavilions, firehouse, Brookview, City Hall.
- b. Is there property available in Golden Valley that can be developed for multiple uses that would make affordable facilities available?
- c. **Other?**

##### 3. Facilities – Advertisement of available facilities. Where do people look?

**Question: How to make all communities within Golden Valley aware of the facilities that are available to them?**

- a. Website
- b. Golden Valley Newsletter and Park and Recreation brochure
- c. **Other?**

##### 4. Can the city or individuals have contracts with other entities that have affordable facilities on their property?

- i. Discussion:

## **PROGRAMMING**

### **1. Scheduling.**

#### **Issue: Are religious considerations part of program and event planning?**

- a. Consult a calendar for religious holidays as well as national holidays before scheduling
- b. Avoid scheduling activities, especially sports for children on Saturday or Sunday mornings (Sabbath)

### **2. Diversity in Programming for large Public Events**

- a. Activities like “Music in the Park” should have a more diverse mix of music.
- b. Pictures on the website should show a diverse mix of people in the photos.

### **3. Issue: Need for cross listing of available programs to reflect words people might use when searching the city website.**

- a. Parks and Recreation program listings
  - i. Should all the programs that are currently under “Parks and Recreation” be assigned to more than one heading?
  - ii. Cross listings by type of program.
- b. **Does existing programming serve diverse needs?**
  1. Agencies and services for new immigrants and how to find them.
  2. Cooking from countries around the world
  3. Tenant, landlord rights and responsibilities.
  4. How to make a health care directive
  5. How to assign power of attorney
  6. Shopping smart
  7. **Others?**

#### **c. Is there a way to get wider community input on desired programming to serving a diverse population?**

- i. Online?
- ii. Door knocking? Where?
- iii. End of activity “how did we do” survey, suggestions. *Not to include rating of instructor or group leader.*
- iv. **Other?**

- d. **Suggestions, issues, regarding changes for the new website in relation to programming.**
  - i. Problem: Programs from prior years are still listed. Not listed by date when search on programs.
  - ii. Suggestion: cross listing of programs in “events” on the website.
  - iii. Are programs listed in the Senior section available to anyone to take? How do younger people find the topics?
  - iv. **Other?**
- e. **Issue: How to communicate with people who don't go to the city website?**
  - i. Newsletters: Three exist now – City News, Parks and Recreation, Senior Newsletter, City Council/Manager agendas. **Are there others?**
    - 1. How do people know to subscribe to the latter two?
    - 2. Is there a need for any others?
    - 3. In what languages?
- f. **Other means of advertising programming and events?**
  - 1. Bulletin boards (Library)
  - 2. Facebook
  - 3. Next door app
  - 4. **Other?**

## **EQUITY IN SERVICES**

### **Examples of Services:**

Street cleaning and maintenance, garbage recycling, website/ communications, fire, police, park and outdoor maintenance, natural resources, permits, licensing, planning and development, human resources, inspections, utilities, city government.

### **1. Issues / Questions**

- a. Currently, city council meetings are “streamed” on line. Are other meetings streamed? **Who knows how to access them?**
- b. **What activities, opportunities are missed?** i.e. Things that are below peoples’ radar. **List?**
- c. **How can we judge or measure equity of services?**
- d. **Who is impacted by non-equitable delivery of services?**
- e. **What can cause problems in equitable delivery of services?**