



Decision
Resources Ltd.

Survey

Hello, I'm _____ of Decision Resources, Ltd., a polling firm located in Minneapolis. We have been retained by the City of Golden Valley to speak with a random sample of residents about issues facing the community. This survey is being conducted because the City Council and City Staff are interested in your opinions and suggestions about current and future city needs. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported.

1. Approximately how many years have you lived in Golden Valley?

FIVE YEARS OR LESS.....	20%
SIX TO TEN YEARS.....	21%
11 TO 20 YEARS.....	22%
21 TO 30 YEARS.....	12%
OVER THIRTY YEARS.....	25%
DON'T KNOW/REFUSED.....	0%

2. As things now stand, how long in the future do you expect to live in Golden Valley?

LESS THAN TWO YEARS....	2%
TWO TO FIVE YEARS.....	5%
FIVE TO TEN YEARS.....	10%
OVER TEN YEARS.....	26%
REST OF LIFE.....	48%
DON'T KNOW/REFUSED.....	9%

3. How would you rate the quality of life in Golden Valley -- excellent, good, only fair, or poor?

EXCELLENT.....	36%
GOOD.....	61%
ONLY FAIR.....	3%
POOR.....	0%
DON'T KNOW/REFUSED.....	0%

Many people talk about "quality" these days. They might say something is "high quality" or "low quality." I'd like you to think about the City of Golden Valley for a moment.

4. When you think about this community, what comes to mind, if anything, as being "high quality?"

UNSURE, 4%; SENSE OF COMMUNITY, 18%; CITY SERVICES, 22%; SAFE, 12%; LOCATION, 9%; PARKS AND RECREATION, 13%; WELL-MAINTAINED CITY, 5%; SCHOOLS, 7%; HOUSING, 4%; DOWNTOWN AREA, 3%; NATURAL AREAS/OPEN SPACES, 2%; SCATTERED, 2%.

5. And, when you think about this community, what comes to mind, if anything, as being "low quality?"

UNSURE, 16%; NOTHING, 35%; TRAFFIC, 2%; STREET REPAIR, 3%; CITY GOVERNMENT, 2%; HIGH TAXES, 3%; LACK OF RECREATIONAL PROGRAMS, 2%; RUNDOWN HOUSING/NEIGHBORHOODS, 7%; LACK OF SIDEWALKS, 3%; LACK OF RETAIL AND DINING, 8%; HIGH CRIME, 8%; DEER POPULATION, 2%; QUALITY OF SCHOOLS, 2%; LACK OF JOBS, 2%; DON'T HAVE OWN SCHOOL DISTRICT, 2%; SCATTERED, 4%.

6. What do you think is the most important issue facing Golden Valley today?

UNSURE, 15%; NOTHING, 15%; HIGH TAXES, 25%; TOO MUCH GROWTH, 7%; CRIME, 9%; TRAFFIC, 2%; SCHOOL FUNDING, 9%; CITY GOVERNMENT, 2%; LACK OF RETAIL, 2%; LACK OF AFFORDABLE HOUSING, 4%; POOR STREET MAINTENANCE, 2%; RUNDOWN HOUSING/NEIGHBORHOODS, 4%; DEER POPULATION, 2%; LACK OF JOBS, 2%; SCATTERED, 2%.

7. All in all, do you think things in Golden Valley are generally headed in the right direction, or do you feel things are off on the wrong track?

RIGHT DIRECTION.....86%
WRONG TRACK.....12%
DON'T KNOW/REFUSED.....3%

Moving on....

As you may know, property taxes are divided between the City of Golden Valley and various other units of local government. Thinking about the amount going to the City....

8. Do you think the city portion of your property taxes, which funds City services in Golden Valley is very high, somewhat high, about average, somewhat low or very low in comparison with nearby suburban communities?

VERY HIGH.....18%
SOMEWHAT HIGH.....39%
ABOUT AVERAGE.....23%
SOMEWHAT LOW.....0%
VERY LOW.....0%
DON'T KNOW/REFUSED....20%

I would like to read you a list of a few city services. For each one, please tell me whether you would rate the quality of the service as excellent, good, only fair, or poor? (ROTATE)

	EXCL	GOOD	FAIR	POOR	DK/R
9. Police protection?	34%	60%	3%	1%	2%
10. Fire protection?	30%	65%	0%	1%	5%
11. Recycling and brush pick-up?	25%	64%	3%	0%	8%
12. Storm drainage and flood control?	13%	71%	2%	2%	12%
13. Park maintenance?	24%	69%	1%	0%	7%
14. City-sponsored recreation programs?	14%	59%	3%	0%	25%

	EXCL	GOOD	FAIR	POOR	DK/R
15. Neighborhood Watch Programs?	14%	65%	3%	1%	19%
16. Animal control?	8%	72%	7%	2%	11%
17. Communications, such as news- letters, cable television, media coverage and web site?	19%	77%	2%	1%	2%
18. Street lighting?	10%	76%	11%	3%	1%

Now, for the next three city services, please consider only their job on city-maintained streets and roads. That means excluding interstate highways, state and county roads that are taken care of by other levels of government. Hence, Interstate 394, Highway 55, Highway 100, County Road 156 or Winnetka Avenue, should not be considered. How would you rate

	EXCL	GOOD	FAIR	POOR	DK/R
19. City street repair and maintenance?	16%	75%	7%	2%	1%
20. Snow plowing?	22%	74%	3%	0%	1%

IF ANY SERVICE IS RATED "ONLY FAIR" OR "POOR" IN QUESTIONS #9 TO #20, ASK: (N=146)

21. Why did you rate _____ as (only fair/poor)?

POOR STREET CONDITIONS, 20%; FLOOD CONTROLLING, 8%;
LOOSE ANIMALS, 11%; NOT ENOUGH POLICE PATROLLING, 8%;
NOT ENOUGH STREET LIGHTS, 26%; TOO MANY DEER, 8%;
SLOW SERVICE, 3%; BETTER COMMUNICATION, 4%; NEED
BETTER ORGANIZED NEIGHBORHOOD WATCH PROGRAM, 3%; POOR
QUALITY OF SNOW PLOWING, 3%; MORE VARIETY OF RECREA-
TIONAL PROGRAMS, 3%; SCATTERED, 2%.

22. Would you favor or oppose a tax increase to improve _____? (NAME CITY SERVICE, WAIT FOR RESPONSE)
Do you feel strongly that way?

STRONGLY FAVOR.....	2%
FAVOR.....	29%
OPPOSE.....	45%
STRONGLY OPPOSE.....	9%
DON'T KNOW/REFUSED....	17%

23. How would you rate Golden Valley city services in comparison with neighboring communities -- excellent, good,--only fair, or poor?

EXCELLENT.....	15%
GOOD.....	62%
ONLY FAIR.....	8%
POOR.....	0%
DON'T KNOW/REFUSED....	16%

24. When you consider the property taxes you pay and the quality of city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor?

EXCELLENT.....	8%
GOOD.....	65%
ONLY FAIR.....	13%
POOR.....	1%
DON'T KNOW/REFUSED....	14%

25.	Would you favor or oppose an increase in city property taxes, if it were needed to maintain city services at their current level?	FAVOR.....36%
		OPPOSE.....43%
		DON'T KNOW/REFUSED....21%

IF "OPPOSE," ASK: (N=173)

26. What services would you be willing to see cut?

UNSURE, 10%; NONE, 67%; PARKS AND RECREATION, 15%;
 ADMINISTRATION, 2%; RECYCLING, 2%; STREET MAINTENANCE, 3%; SCATTERED, 1%.

Moving on....

27.	Are you aware of Inflow and Infiltration, called "I and I," which is caused by utility customers improperly connecting sump pumps, foundation drains, and roof drains to the sanitary sewer system, leading to unnecessary treatment costs and higher operating costs for the sanitary sewer utility?	YES.....47%
		NO.....52%
		DON'T KNOW/REFUSED....1%

28.	Are you aware that the Metropolitan Council is charging cities for the added sewer system volume caused by Inflow and Infiltration or "I and I," which raises sanitary sewer fees and increases your City utility bill?	YES.....38%
		NO.....61%
		DON'T KNOW/REFUSED....1%

Moving on.....

29.	How would you rate the general condition and appearance of industrial and commercial properties -- excellent, good, only fair, or poor?	EXCELLENT.....10%
		GOOD.....62%
		ONLY FAIR.....26%
		POOR.....1%
		DON'T KNOW/REFUSED....1%

30.	Would you support or oppose licensing single and two-family residential properties when used for rental purposes, in order to assure that the homes are well-maintained and safe?	SUPPORT.....72%
		OPPOSE.....15%
		DON'T KNOW/REFUSED....13%

31.	Do you think Golden Valley's current housing supply is an adequate mix of all types of housing?	YES.....83%
		NO.....14%
		DON'T KNOW/REFUSED....3%

IF "NO," ASK: (N=57)

32. What type of housing do you think is needed in Golden Valley?

UNSURE, 5%; LOW INCOME, 28%; STARTER HOMES, 11%; MIDDLE INCOME, 7%; HIGH END HOUSING, 2%; TOO MUCH MULTI-HOUSING, 2%; AFFORDABLE HOUSING, 32%; AFFORDABLE RENTAL UNITS, 7%; SENIOR HOUSING, 7%.

Recent trends have encouraged significant remodeling, additional property subdivisions and even the tearing down and reconstruction of homes in Golden Valley.

33. Do you think this is a good idea or bad idea in the City of Golden Valley? (WAIT FOR RESPONSE) Do you feel strongly that way?
- | | | |
|--|-------------------------|-----|
| | GOOD IDEA/STRONGLY..... | 14% |
| | GOOD IDEA..... | 56% |
| | BAD IDEA..... | 19% |
| | BAD IDEA/STRONGLY..... | 3% |
| | DON'T KNOW/REFUSED..... | 9% |
34. Do you support or oppose a city ordinance which would limit the size of residential additions and new construction in Golden Valley? (WAIT FOR RESPONSE) Do you feel strongly that way?
- | | | |
|--|-------------------------|-----|
| | STRONGLY SUPPORT..... | 17% |
| | SUPPORT..... | 47% |
| | OPPOSE..... | 19% |
| | STRONGLY OPPOSE..... | 3% |
| | DON'T KNOW/REFUSED..... | 14% |

Thinking about another topic....

35. Are there areas in Golden Valley where you would not feel safe walking alone at night?
- | | | |
|--|-------------------------|-----|
| | YES..... | 49% |
| | NO | 50% |
| | DON'T KNOW/REFUSED..... | 1% |

IF "YES," ASK: (N=196)

36. What areas do you not feel safe walking alone at night? (PROBE)

THEODORE WIRTH, 20%; EVERYWHERE, 57%; RETAIL AREAS, 4%; PARKS, 3%; MINNEAPOLIS BORDER, 6%; BASSETT CREEK, 2%; PARKING RAMPS, 3%; TRAILS, 2%; DOUGLAS DRIVE, 3%; SCATTERED, 2%.

37. Do you feel safe in your immediate neighborhood walking alone at night?
- | | | |
|--|-------------------------|-----|
| | YES..... | 71% |
| | NO | 28% |
| | DON'T KNOW/REFUSED..... | 1% |
38. How would you rate the amount of traffic enforcement by the police in your neighborhood -- too much, about right amount or not enough?
- | | | |
|--|-------------------------|-----|
| | TOO MUCH..... | 1% |
| | ABOUT RIGHT AMOUNT..... | 83% |
| | NOT ENOUGH..... | 14% |
| | DON'T KNOW/REFUSED..... | 1% |

39. Are you aware that fire protection in the City of Golden Valley is provided by paid on-call fire-fighters consisting of residents and corporate employees in the city? YES.....84%
 NO.....15%
 DON'T KNOW/REFUSED.....1%

40. Would you or any members of your household ever consider becoming a firefighter in the city? YES.....8%
 NO.....89%
 DON'T KNOW/REFUSED.....3%

IF "NO," ASK: (N=354)

41. Could the City of Golden Valley offer anything to entice you or members of your household to become a firefighter? (IF "YES," ASK:) What would that be?

NO, 99%; HIGHER PAY THAN CURRENT JOB, 1%.

Changing topics....

For each of the following, please tell me whether the City is too tough, about right, or not tough enough in enforcing city codes on the nuisances.

	TOO TOU	NOT TOU	ABO RIG	DK/ REF
42. The number of vehicles parked on a residential property?	4%	19%	68%	9%
43. Storage of RVs on a residential property?	7%	12%	69%	12%

Moving on.....

44. Do you participate in the curbside recycling program by separating recyclable items from the rest of your garbage? YES.....86%
 NO.....13%
 DON'T KNOW/REFUSED.....1%

45. Are there any changes or improvements you would make to the curbside recycling program? (IF "YES," ASK:) What would that be?

UNSURE, 6%; NO, 72%; TAKE MORE VARIETY, 9%; BETTER COMMUNICATION ABOUT ACCEPTED ITEMS, 2%; BIGGER BINS, 6%; SINGLE SORT SYSTEM, 3%; SCATTERED, 2%.

Most communities have one of two systems for refuse collection. In a multiple collection system, like the City of Golden Valley, residents choose their hauler from several different companies serving the community. Several other cities use an organized collection system, where the City contracts with one hauler for the entire community. In a multiple collection system, residents have the ability to choose, but many neighborhoods may have

numerous trucks collecting garbage on their street at different times throughout the day and week. In a organized collection system, all residents are assigned a specific hauler, but only that company's truck appears in the neighborhood on a specific day.

46. Would you favor or oppose the City of Golden Valley changing from the current system in which residents may choose from several different haulers to a system where the City chooses a hauler for the whole community? (WAIT FOR RESPONSE) Do you feel strongly that way?
- | | |
|------------------------|-----|
| STRONGLY FAVOR..... | 6% |
| FAVOR..... | 13% |
| OPPOSE..... | 52% |
| STRONGLY OPPOSE..... | 12% |
| DON'T KNOW/REFUSED.... | 18% |

In another option, the City would continue to give residents the option of choosing their own hauler, but require all haulers to pick-up garbage on the same day in a neighborhood.

47. Would you favor or oppose the City of Golden Valley continuing to allow residents to choose their own hauler, but require all haulers to pick-up garbage on the same day in a neighborhood? (WAIT FOR RESPONSE) Do you feel strongly that way?
- | | |
|------------------------|-----|
| STRONGLY FAVOR..... | 18% |
| FAVOR..... | 47% |
| OPPOSE..... | 18% |
| STRONGLY OPPOSE..... | 2% |
| DON'T KNOW/REFUSED.... | 16% |

Continuing....

The Golden Valley park system is composed of larger community parks and smaller neighborhood parks, trails, community ballfields, and open spaces and natural areas. Of these facilities, which have you or members of your household used during the past year?

	YES	NO	DK.
48. Community and/or neighborhood parks?	65%	35%	0%
49. Trails?	61%	39%	0%
50. Community ballfields?	24%	76%	0%
51. Open spaces and natural areas?	51%	49%	0%
52. Brookview Golf Course?	26%	74%	0%
53. Brookview Community Center?	26%	74%	0%
54. The Davis Community Center, also known as the Meadowbrook Community Center?	13%	87%	0%
55. Brookview Picnic Shelters?	33%	67%	1%
56. In general, do you feel that existing recreational facilities offered by the City meet the needs of you and members of your household?	YES.....94%	NO4%	DON'T KNOW/REFUSED.....3%

IF "NO," ASK: (N=16)

57. What additional recreational facilities would you like to see the City offer its residents?

POOL, 44%; TRAILS, 19%; BALLFIELDS, 6%; COMMUNITY CENTER, 13%; TENNIS COURTS, 6%; ICE ARENA, 6%; SENIOR CENTER, 6%.

During the past two years....

58. Have you or members of your household participated in any City park and recreation programs? YES.....20%
NO.....80%
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=81)

59. Which ones? (PROBE FOR SPECIFICS)

SOFTBALL/BASEBALL, 42%; GOLF, 7%; SOCCER, 20%; DANCE/MUSIC, 4%; FITNESS, 2%; COMMUNITY EDUCATION, 4%; CHILDREN'S ACTIVITIES, 15%; MULTIPLE SPORTS, 5%; SCATTERED, 1%.

60. Were you satisfied or dissatisfied with your experience? SATISFIED.....99%
DISSATISFIED.....0%
DON'T KNOW/REFUSED.....1%

61. Does the current mix of City park and recreation programming meet the needs of your household? YES.....94%
NO.....3%
DON'T KNOW/REFUSED.....4%

IF "NO," ASK: (N=10)

62. What program(s) do you feel are lacking?

UNSURE, 10%; SWIMMING LESSONS, 20%; PROGRAMS IN THE EVENING, 10%; MORE VARIETY OF YOUTH PROGRAMS, 50%; FITNESS PROGRAMS, 10%.

63. Do you or members of your household currently leave the city for park and recreation facilities or activities? (IF "YES," ASK:) What would that be?

NO, 78%; LAKES, 5%; WALKING TRAILS, 3%; BIKING TRAILS, 1%; ICE ARENA, 1%; SWIMMING POOL, 6%; GOLF, 2%; FITNESS CENTER, 1%; SCATTERED, 3%.

Changing topics....

64. How would you rate the City's sidewalk system -- excellent, good, only fair, or poor? EXCELLENT.....6%
GOOD.....65%
ONLY FAIR.....16%
POOR.....9%
DON'T KNOW/REFUSED.....4%

IF "ONLY FAIR" OR "POOR," ASK: (N=102)

65. Why did you rate it as (only fair/poor)?

NOT ENOUGH SIDEWALKS, 87%; NEED MORE IN RESIDENTIAL
AREAS, 8%; NEED BETTER MAINTENANCE, 5%.

Moving on....

66. Do you leave the City of Golden Valley on a regular or daily basis to go to work? YES.....50%
NO.....17%
NOT EMPLOYED/RETIRED..34%
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=199)

67. How would you rate the ease of getting to and from work -- excellent, good, only fair or poor? EXCELLENT.....20%
GOOD.....65%
ONLY FAIR.....15%
POOR.....1%
DON'T KNOW/REFUSED.....0%

68. How would you rate the ease of getting from place to place within the City of Golden Valley -- excellent, good, only fair or poor? EXCELLENT.....15%
GOOD.....76%
ONLY FAIR.....8%
POOR.....0%
DON'T KNOW/REFUSED.....1%

69. Have you used public transportation during the past two years? YES.....14%
NO.....86%
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=57)

70. How would you rate your experience -- excellent, good, only fair or poor? EXCELLENT.....16%
GOOD.....67%
ONLY FAIR.....12%
POOR.....4%
DON'T KNOW/REFUSED.....2%

IF "NO" IN QUESTION #69, ASK: (N=342)

71. Would you use public transportation if there were more routes and destinations offered? YES.....18%
NO.....80%
DON'T KNOW/REFUSED.....2%

IF "YES" ASK: (N=60)

72. Would you support or oppose an expansion in public transportation routes and destinations if it meant more buses on residential streets? SUPPORT.....80%
OPPOSE.....20%
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=48)

73.	Would you still support an expansion in public transportation routes and destinations if it meant more buses on YOUR residential street?	SUPPORT.....79%
		OPPOSE.....17%
		DON'T KNOW/REFUSED.....4%

Changing topics....

74.	Other than voting, do you feel that if you wanted to, you could have a say about the way the City of Golden Valley runs things?	YES.....61%
		NO32%
		DON'T KNOW/REFUSED.....8%

75.	How much do you feel you know about the work of the Mayor and City Council -- a great deal, a fair amount, very little, or none at all?	A GREAT DEAL.....2%
		A FAIR AMOUNT.....35%
		VERY LITTLE.....48%
		NONE AT ALL.....14%
		DON'T KNOW/REFUSED.....2%

76.	From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And do you feel strongly that way?	STRONGLY APPROVE.....3%
		APPROVE.....54%
		DISAPPROVE.....11%
		STRONGLY DISAPPROVE....1%
		DON'T KNOW/REFUSED....32%

IF A JUDGMENT IS GIVEN, ASK: (N=274)

77. Could you tell me why you feel that way?

UNSURE, 2%; NO PROBLEMS, 31%; GOOD JOB, 26%; SPECIFIC ISSUE, 6%; DON'T LISTEN, 6%; NICE CITY, 4%; GOOD CITY SERVICES, 2%; GOOD COMMUNICATION, 7%; HELPFUL, 2%; COULD IMPROVE, 5%; LISTEN, 5%; POOR SPENDING, 4%.

78.	How much first hand contact have you had with the Golden Valley City staff -- quite a lot, some, very little, or none?	QUITE A LOT.....4%
		SOME.....31%
		VERY LITTLE.....36%
		NONE.....28%
		DON'T KNOW/REFUSED.....1%

79.	From what you have heard or seen, how would you rate the job performance of the Golden Valley City staff -- excellent, good, only fair, or poor?	EXCELLENT.....9%
		GOOD.....49%
		ONLY FAIR.....5%
		POOR.....1%
		DON'T KNOW/REFUSED....36%

IF A JUDGMENT IS GIVEN, ASK: (N=256)

80. Could you tell me why you feel that way?

UNSURE, 2%; NO PROBLEMS, 5%; GOOD JOB, 8%; SPECIFIC ISSUE, 2%; POOR JOB, 4%; GOOD CITY SERVICES, 6%; GOOD COMMUNICATION, 6%; HELPFUL, 48%; FRIENDLY, 18%; COULD IMPROVE, 3%.

Changing topics....

As you may know, the City of Golden Valley involved residents in a visioning program for the future of Golden Valley. This program was called "Envision Golden Valley."

81. Were you aware of "Envision Golden Valley?" YES.....67% NO.....33% DON'T KNOW/REFUSED.....1%

82. Did you or any members of your household participate in "Envision Golden Valley?" YES.....20% NO.....80% DON'T KNOW/REFUSED.....1%

I am going to read you a list of goals the City Council adopted, which were also identified as priorities through "Envision Golden Valley." For each one, please tell me if you were aware of it or not.

	YES	NO	DKR
83. A study of zoning and development of the I-394 corridor?	56%	43%	1%
84. Adoption of stronger housing maintenance goals and enforcement?	54%	46%	0%
85. Sponsorship of Mighty Tidy Day to encourage community clean-up?	47%	53%	1%
86. Started a long-term park master plan process?	39%	61%	1%
87. Encouraged continued citizen involvement through "Connecting Golden Valley?"	45%	54%	1%
88. Conducted a Council Social gathering to meet informally with residents?	39%	61%	1%

Moving on.....

89. What is your principal source of information about Golden Valley City Government and its activities?

NOTHING, 2%; LOCAL NEWSPAPER, 23%; CITY NEWSLETTER, 58%; WORD OF MOUTH, 6%; WEBSITE, 3%; MEETINGS, 2%; CABLE TV, 5%; SCATTERED, 2%.

90. How would you prefer to receive information about Golden Valley City Government and its activities?

NONE, 2%; LOCAL NEWSPAPER, 20%; CITY NEWSLETTER, 58%; WORD OF MOUTH, 5%; WEBSITE, 4%; CABLE TV, 5%; MAILINGS, 3%; E-MAIL, 2%; SCATTERED, 2%.

91. During the past year, did you receive the "Golden Valley City News," the City's newsletter which comes out every other month? YES.....95%
 NO5%
 DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=379)

92. Do you or any members of your household regularly read it? YES.....90%
 NO10%
 DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=340)

93. How would you rate the content of the newsletter -- excellent, good, only fair, or poor? EXCELLENT.....14%
 GOOD.....80%
 ONLY FAIR.....6%
 POOR.....0%
 DON'T KNOW/REFUSED.....0%

94. How would you rate the format and appearance of the newsletter -- excellent, good, only fair, or poor? EXCELLENT.....15%
 GOOD.....76%
 ONLY FAIR.....9%
 POOR.....0%
 DON'T KNOW/REFUSED.....1%

95. Are there any changes or improvements you would make to the City's newsletter?

NO, 90%; MORE FREQUENT, 2%; BLACK AND WHITE, 2%; LARGER PRINT, 2%; SCATTERED, 4%.

96. Do you sometimes clip the entire page or a specific article for future reference, or do you throw it away or recycle after you have read it? SOMETIMES CLIP.....29%
 THROW AWAY/RECYCLE....34%
 BOTH (VOL.).....37%
 DON'T KNOW/REFUSED.....0%

97. Does your household currently subscribe to cable television? YES.....67%
 NO33%
 DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=269)

I would like to read you a short list of programs shown on Golden Valley Government Channels. For each one, please tell me if you frequently watch it, occasionally watch it, or do not watch it.

	FRQ	OCC	DNT	DKR
98. Bulletin Board listing of meetings, events and information?	6%	37%	57%	0%

	FRQ	OCC	DNT	DKR
99. Live or taped re-broadcasts of City Council meetings?	10%	38%	52%	0%
100. Cable 12 News?	10%	43%	47%	0%
101. Northwest Cities?	3%	29%	67%	1%
102. City programming, such as city updates and special meetings?	3%	30%	67%	1%
103. Do you have access to the Internet at home only, at work only, at both home and work, or at neither place?	HOME ONLY.....			36%
	WORK ONLY.....			2%
	BOTH HOME AND WORK....			34%
	NEITHER PLACE.....			28%
	DON'T KNOW/REFUSED.....			0%

IF INTERNET ACCESS AT HOME, ASK: (N=277)

104. How do you connect to the internet at home--on a dial-up modem at 28K, on a dial-up modem at 56K, DSL, T-1 line, Comcast High Speed Internet, or some other way? (IF "OTHER," ASK:) How?	YES/DIAL-UP AT 28K.....	5%
	YES/DIAL-UP AT 56K.....	16%
	YES/DSL.....	25%
	YES/T-1.....	0%
	YES/COMCAST HI SPEED..	46%
	YES/WIRELESS.....	2%
	DON'T KNOW/REFUSED.....	5%

IF "HOME," "WORK," OR "BOTH," IN #103, ASK: (N=287)

105. Have you accessed the City's website?	YES.....	46%
	NO.....	53%
	DON'T KNOW/REFUSED.....	1%

IF "YES," ASK: (N=131)

106. How would you rate the city's website -- excellent, good, only fair, or poor?	EXCELLENT.....	2%
	GOOD.....	84%
	ONLY FAIR.....	12%
	POOR.....	1%
	DON'T KNOW/REFUSED.....	1%

107. How often do you visit the website -- daily, weekly, monthly, less often, or whenever needed?	DAILY.....	0%
	WEEKLY.....	4%
	MONTHLY.....	11%
	LESS OFTEN.....	35%
	WHENEVER NEEDED.....	50%
	DON'T KNOW/REFUSED.....	0%

108. Were you able to find what you were looking for?	YES.....	92%
	NO.....	5%
	DON'T KNOW/REFUSED.....	2%

109. What information were you looking for?

UNSURE, 12%; PARK AND RECREATION, 31%;
PLANNING/ZONING, 8%; COMMUNITY EVENTS, 10%; CITY
SERVICE INFORMATION, 2%; GENERAL INFORMATION, 9%;
COUNCIL MEETING MINUTES, 9%; CODES/ORDINANCES,
6%; RECYCLING, 11%; LICENSING, 2%; ROAD CON-
STRUCTION, 2%.

110. What information would you like to see on the City of
Golden Valley's web site?

UNSURE, 26%; NONE, 40%; PARKS AND RECREATION, 7%;
PLANNING/ZONING, 7%; COMMUNITY EVENTS, 3%; GENERAL
INFORMATION, 8%; COUNCIL MEETING MINUTES, 3%; SCAT-
TERED, 6%.

As you may know, some cities are starting to offer for-profit
services, such as high-speed wireless Internet, to their resi-
dents. The high-speed wireless Internet service is somewhat
faster than dial-up, but somewhat slower than cable or DSL.
Also, it is less expensive than cable or DSL, but more expensive
than dial-up.

111. Would you support or oppose Golden Valley offering wireless high-
speed Internet access? (WAIT FOR RESPONSE) Do you feel strongly
way? STRONGLY SUPPORT.....7%
SUPPORT.....31%
OPPOSE.....16%
STRONGLY OPPOSE.....6%
DON'T KNOW/REFUSED....41%

IF "STRONGLY SUPPORT" OR "SUPPORT," ASK: (N=149)

112. How much would you be willing to pay for wireless high-
speed Internet service of-
fered by the City of Golden Valley? Would you be willing
to pay \$___ per month? (CHOOSE RANDOM STARTING
POINT; MOVE UP OR DOWN DE-
PENDING ON ANSWER) How about
\$___ per month? (REPEAT
PROCESS) LESS THAN \$20.00.....30%
\$20.00.....30%
\$25.00.....24%
\$30.00.....6%
\$35.00.....0%
MORE THAN \$35.00.....0%
DON'T KNOW/REFUSED....11%

Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following
age groups live in your household.

113. Persons 55 or over? NONE.....54%
ONE.....16%
TWO OR MORE.....30%

IF "ONE" OR MORE, ASK: (N=185)

114. Have any household members participated in any senior programs offered by the City of Golden Valley?	YES.....19%
	NO.....81%
	DON'T KNOW/REFUSED.....1%
IF "YES," ASK: (N=35)	
115. How would you rate that experience -- excellent, good, only fair or poor?	EXCELLENT.....26%
	GOOD.....71%
	ONLY FAIR.....3%
	POOR.....0%
	DON'T KNOW/REFUSED.....0%
116. Do you feel there are any programs lacking or missing? (IF "YES," ASK:) What are they?	
UNSURE, 3%; NO, 97%.	
117. Adults under 55?	NONE.....39%
	ONE.....11%
	TWO.....48%
	THREE OR MORE.....3%
118. School-aged children and pre-schoolers?	NONE.....67%
	ONE.....15%
	TWO.....15%
	THREE OR MORE.....3%
119. Do you own or rent your present residence?	OWN.....82%
	RENT.....18%
	REFUSED.....0%
120. What is your age, please?	18-24.....4%
	25-34.....10%
	35-44.....24%
	45-54.....18%
	55-64.....18%
	65 AND OVER.....28%
	REFUSED.....0%
121. What is your occupation and, if applicable, the occupation of your spouse or partner?	
REFUSED, 3%; PROFESSIONAL-TECHNICAL, 24%; OWNER-MANAGER, 13%; CLERICAL-SALES, 18%; BLUE COLLAR, 15%; RETIRED, 27%; SCATTERED, 1%.	
122. Gender.	MALE.....47%
	FEMALE.....53%

123. Precinct

PRECINCT 1	12%
PRECINCT 2	15%
PRECINCT 3	12%
PRECINCT 4	12%
PRECINCT 5	10%
PRECINCT 6	10%
PRECINCT 7	18%
PRECINCT 8	12%

124. School District

ROBBINSDALE SD	63%
HOPKINS SD	37%