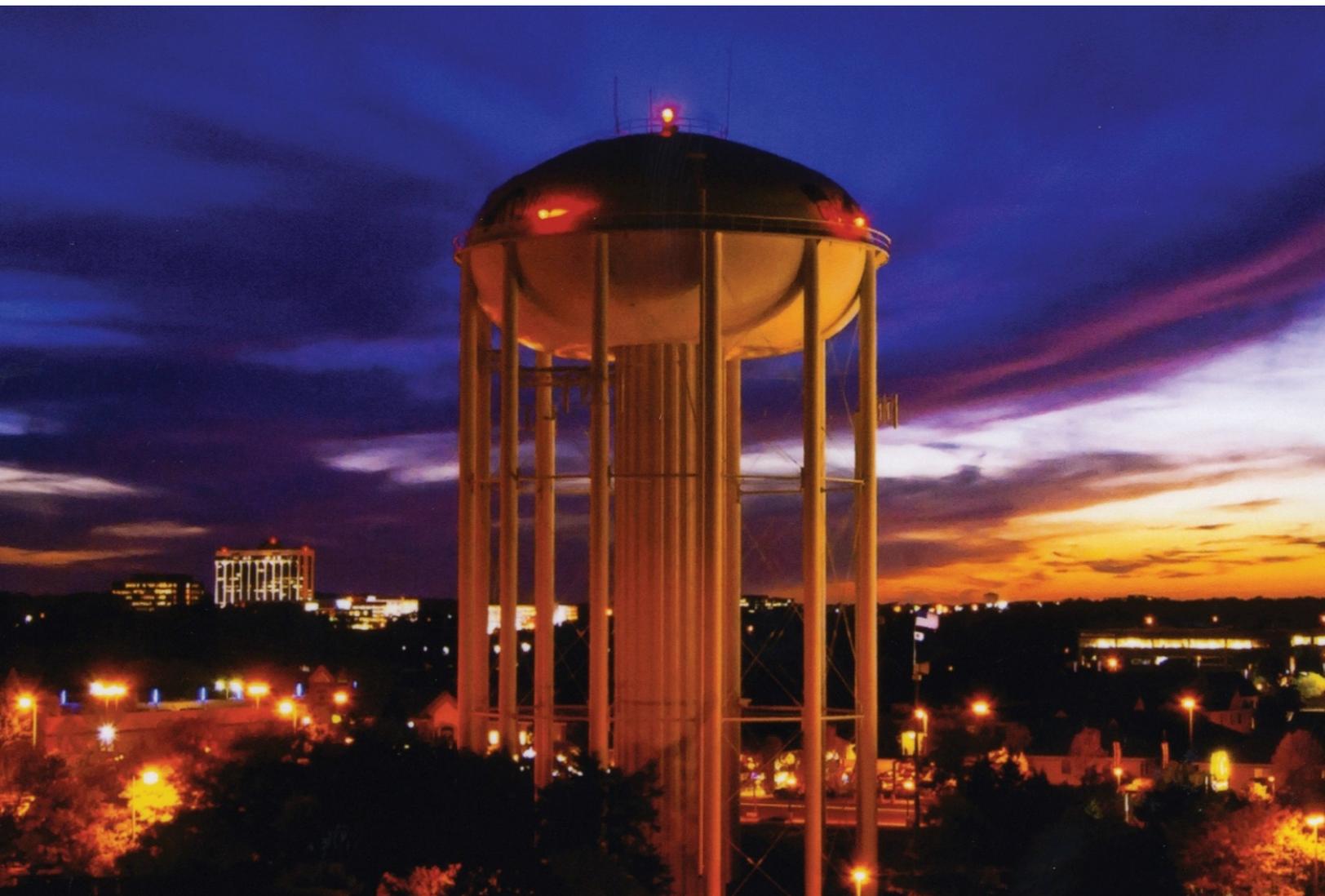


2016 City Goals Session

“Coming together is a beginning. Keeping together is progress.

Working together is success.”

–Henry Ford



LOOKING BACK

In 2015, Golden Valley continued to build on its past successes.



2015 HIGHLIGHTS

Development

Trustone Financial



Hwy 55 & Boone Ave N
Credit union with drive-through (now open)

Struthers Parkinson's Center



6701 Country Club Dr
Expansion to health care center (now open)

Morrie's Luxury Auto



7300 Wayzata Blvd
New luxury car dealership for Maserati, Bentley, and Aston Martin (now open)

Meadow Ridge Senior Living



7475 Country Club Dr
Assisted living and memory care (now open)

hello.



9130 & 9220 Olson Memorial Hwy
172-unit multi-family development featuring underground parking, amenity deck with pool, and sixth-floor observation deck looking toward downtown Minneapolis (under construction)

CenterPoint Energy



Douglas Dr and Golden Valley Rd

Office/warehouse near the Douglas Dr/Golden Valley Rd intersection where the new roundabout will be. Includes new landscaping and ponds. (under construction)

Laurel Ponds



Pennsylvania Ave & Laurel Ave

24 detached townhome units (under construction)

Central Park West



SW quadrant of I-394 & Hwy 100

Mixed-use development straddling the St Louis Park/Golden Valley border with 363 market rate and scattered affordable units, hotel, two office towers, underground parking, and a park between buildings (apartment and park under construction)

Cornerstone Creek



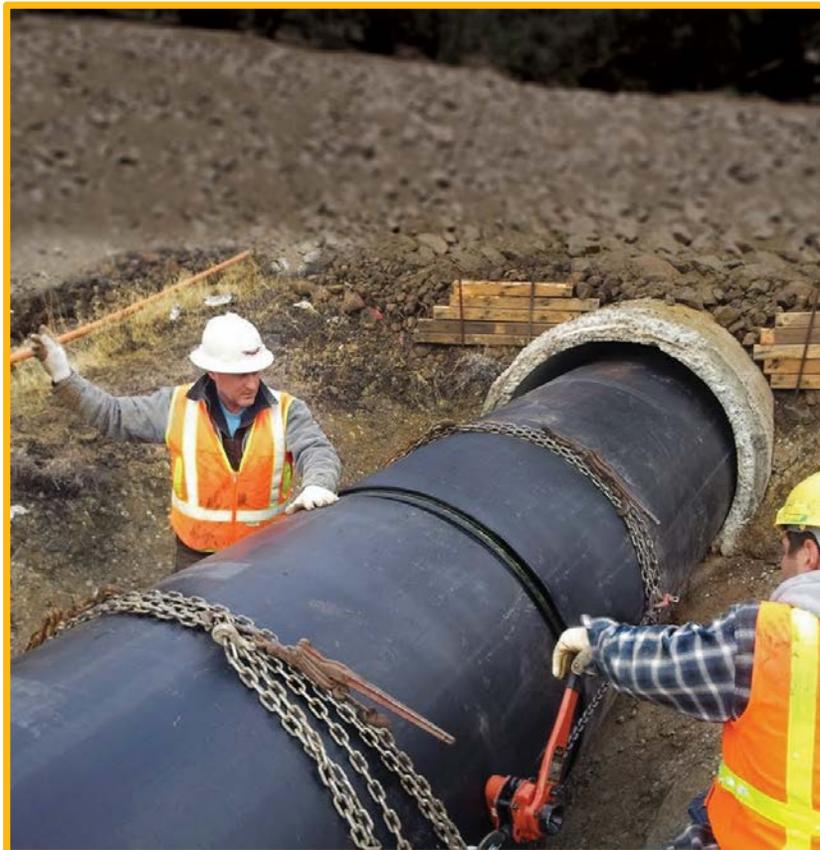
9300 & 9310 Golden Valley Rd

45-unit facility for adults with developmental disabilities, administrative offices for Jewish Housing and Programming, and a public multi-purpose space (demolition under way)

2015 HIGHLIGHTS

Public Improvement Projects

JWC Water Main Replacement



Rehabilitation of main trunk line that supplies water from Minneapolis to the Crystal reservoir, serving all water customers in Golden Valley

Douglas Dr Utilities



Relocation of utilities along Douglas Dr in preparation for reconstruction of street starting in 2016

Hwy 55/Winnetka Intersection



Reconstructed intersection to add lanes and improve traffic flow

Pavement Management Projects



Reconstructed four City streets as part of the Pavement Management Program and performed mill & overlay on and additional four City streets

Sandburg Athletic Fields



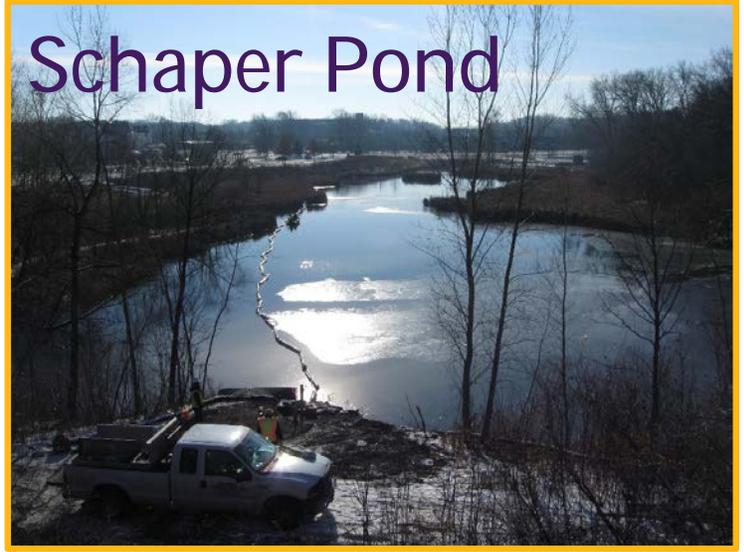
Reconstructed aged athletic fields at Sandburg Learning Center and improved infrastructure

Water Quality Improvements

Bassett Creek



Schaper Pond



Continued stream bank stabilization and water quality improvements along Bassett Creek and constructed water quality improvements at Schaper Pond

Water Quality Improvements



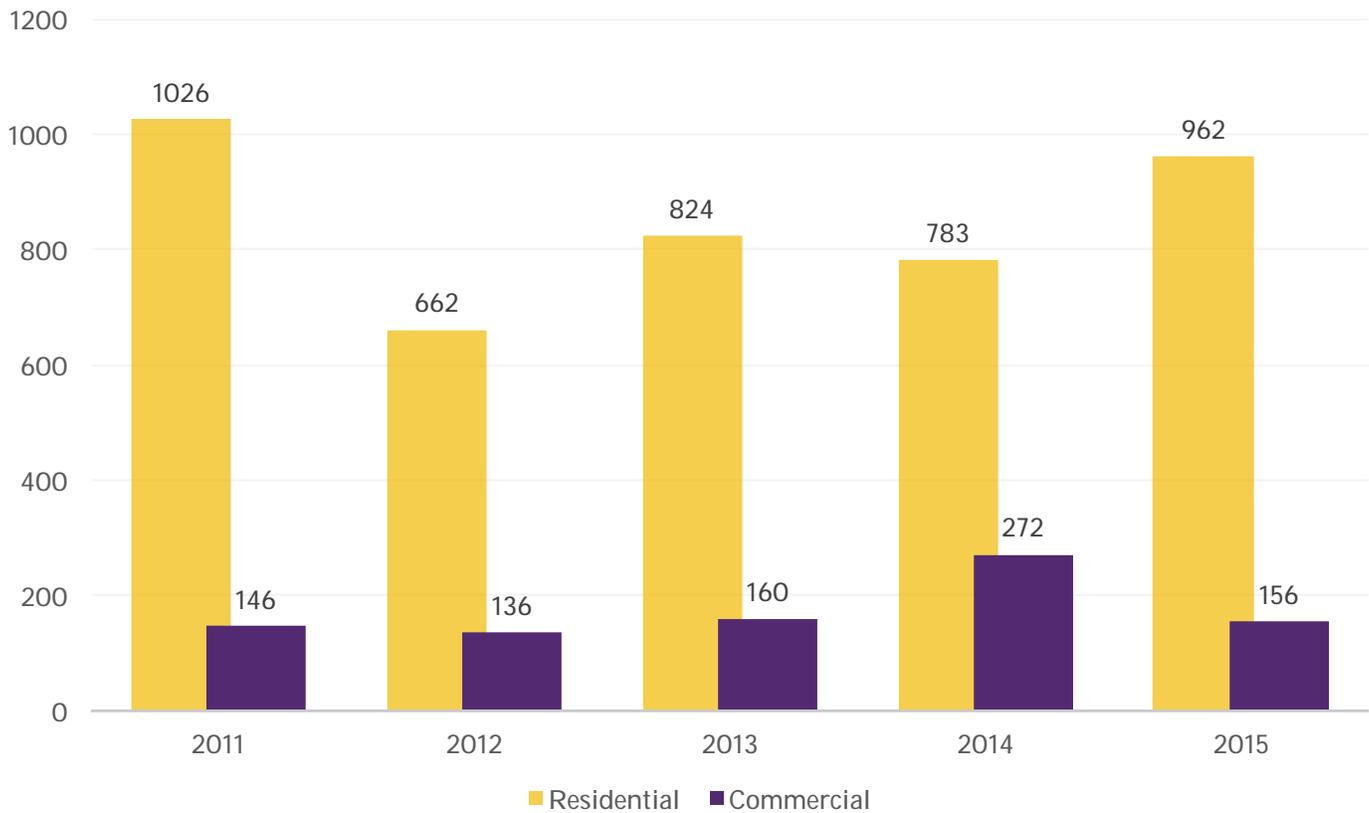
Completed City's first Natural Resources Management Plan

2015 HIGHLIGHTS

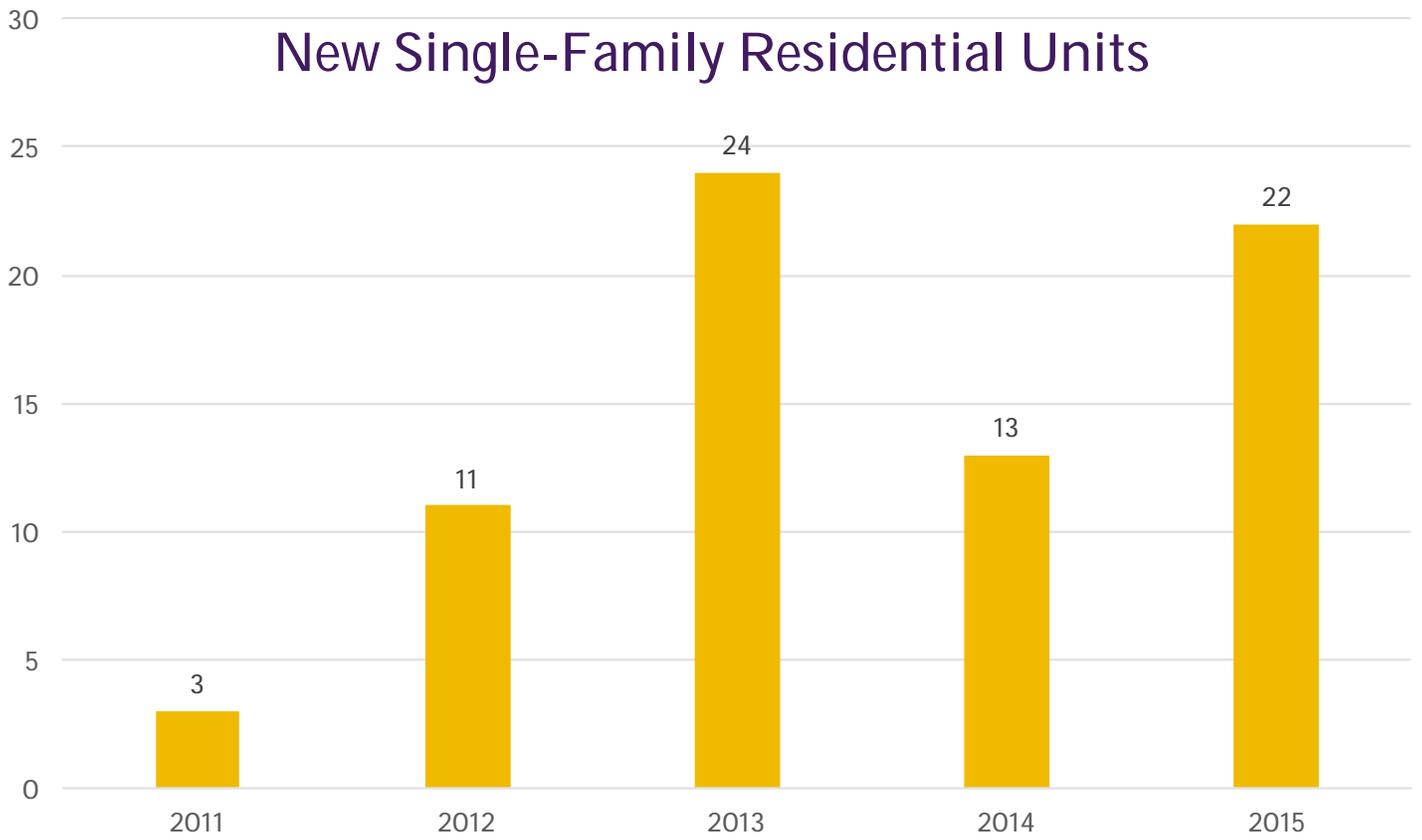
Financials

Comparisons

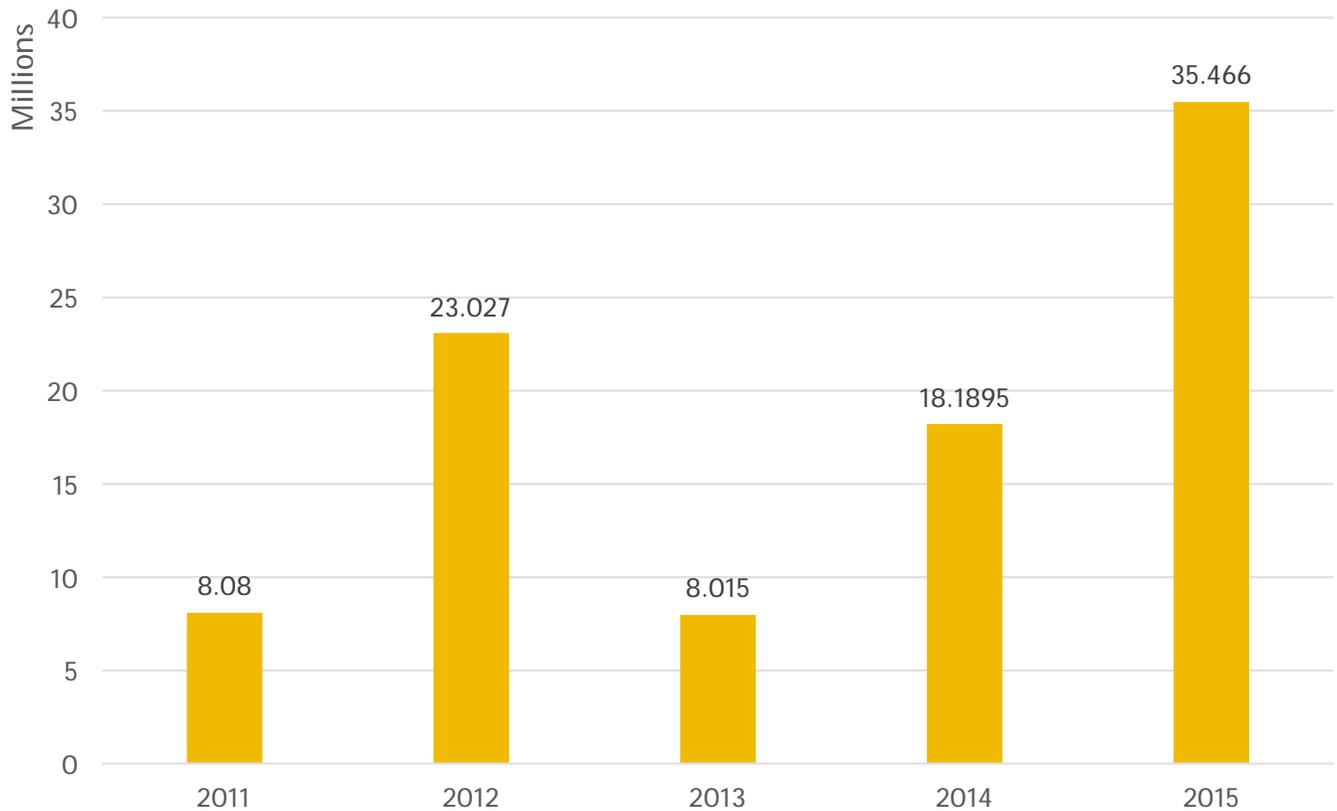
Building Permits



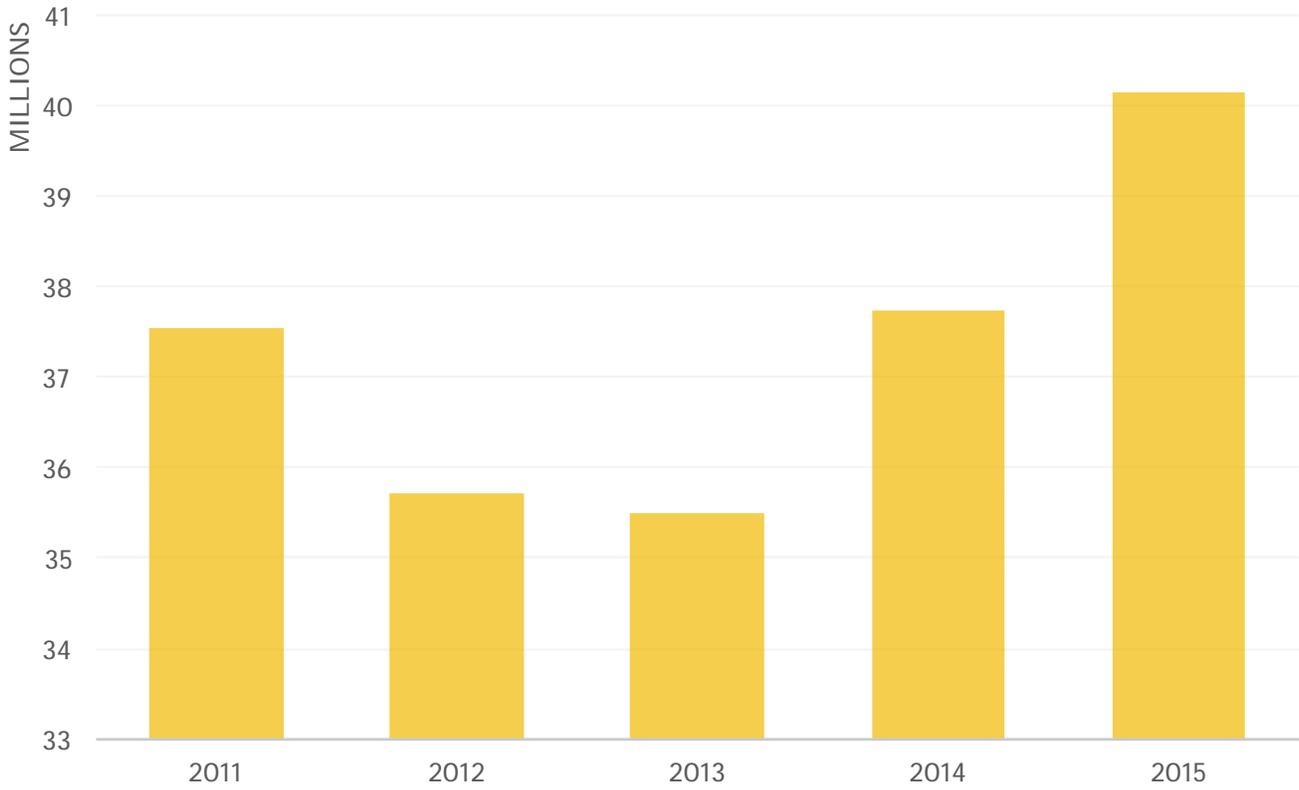
New Single-Family Residential Units



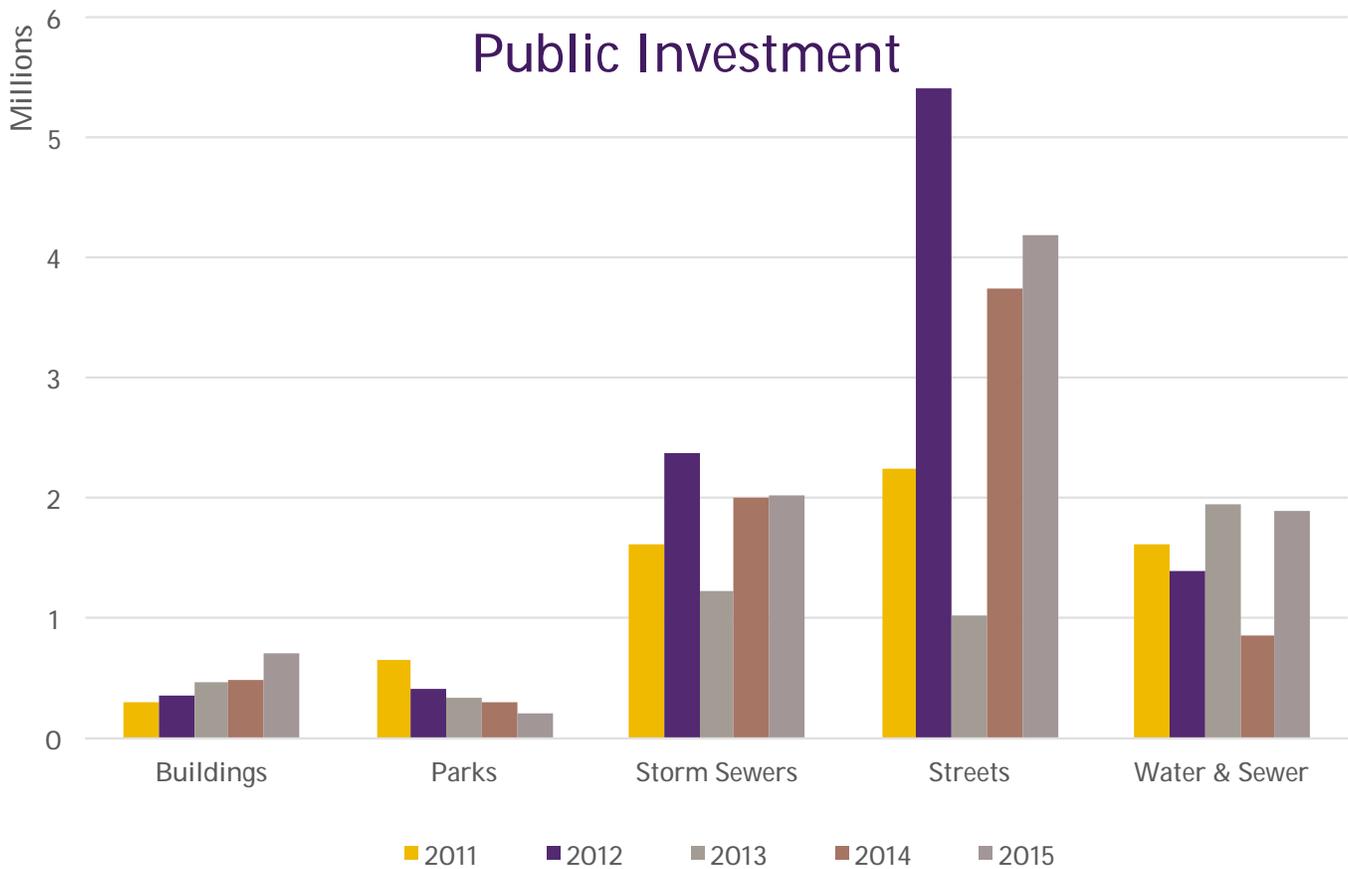
New Construction Values



Taxable Market Values



Public Investment



2015 ACCOMPLISHMENTS

City Departments

Administrative Services

- Upgraded and installed 11 new infrastructure switches in City Hall, Brookview, Parks/Streets Maintenance, Utility Maintenance, Vehicle Maintenance, and Public Safety
- Added two wireless access points to Vehicle Maintenance for in-vehicle service diagnostics software
- Maintained a 99 percent uptime for all infrastructure equipment
- Helped Hennepin County implement a pilot process handling absentee voting
- Received the GFOA award for Certificate of Achievement for Excellence in Financial Reporting
- Decertified Golden Hills Tax Increment District
- Implemented acceptance of credit cards and related procedures at the Inspections Department counter

Communications

- Continued to provide strategic communications and marketing planning, implementation, and brand management for the City using print and electronic publications, video, social media, and independent media outlets
- Worked collaboratively with City staff to develop creative methods and tools needed to communicate key messages to the public about all aspects of City services and issues
- Coordinated compilation of the Assets & Infrastructure Report
- Continued to build City's social media presence, branding, and strategy
- Continued to improve the quality of the City's communications outlets and public awareness of the Golden Valley brand

Fire Department

- Completed broad City-wide training initiatives
- Completed sweeping changes to property maintenance, rental licensing, and administrative citations parts of City Code
- Recruited and hired qualified candidates to fill open staff positions
- Completed the purchase and implementation of a new fire engine and new portable radios
- Completed the move to Hennepin County Dispatch and updating of fire department response policies

Human Resources

- Completed successful City manager search and transition
- Implemented appointment of new police chief
- Recruited and hired 22 employees (11 FTEs, 10 seasonal/temporary positions)
- Coordinated compilation of the Strategic Plan document

Motor Vehicle Licensing

- Added another dealership, to make a total of 30 dealers that process paperwork through Golden Valley on a routine basis
- Received an “above standards” mark on our annual performance review from Driver and Vehicle Services
- Increased the total transaction count from 2014

Parks & Recreation Department

- Took public input and developed design proposal for Brookview Community Center Replacement Project
- Entered joint powers agreement to create new regional park at Sohacki Park
- Received grant to reconstruct athletic facilities at Sandburg Learning Center
- Implemented new summer mobile playground program and secured a grant to work with Hampshire Park neighborhood to replace the old play structure
- Added new outdoor skating rink to Stockman Park

Brookview Golf Course

- Operated a successful full year of lawn bowling
- Implemented a full-service food and beverage menu
- Implemented use of all clubs on driving range
- Added new leagues
- Introduced winter disc golf
- Achieved a profitable 2015 golf operation

Physical Development- Engineering

- Completed final design, coordinated utility relocation, and acquired needed right of way along Douglas Dr
- Reconstructed the intersection of Hwy 55 and Winnetka Ave
- Designed and constructed water quality improvements at Schaper Pond to benefit Sweeney Lake
- Completed design and commenced construction of the Bassett Creek Bank Stabilization project.
- Completed the City's first Natural Resources Management Plan and updated the City's Storm Water Management Program (including MS4 requirements and City's storm water ordinance)

Physical Development- Planning/Inspections/ Economic Development

- Modified residential subdivision, tree preservation, breweries/taprooms, food trucks, and PUD ordinances to address Council concerns and objectives
- Completed station area planning, and worked with MPRB on project scope
- Developed plan with St Louis Park to permit and inspect properties crossing municipal boundaries
- Issued building permits for 10 new commercial buildings, nine major commercial remodel projects, and 22 new single family homes
- Began process of meeting with businesses and commercial brokers
- Facilitated HRA approval of three development agreements

Physical Development- Public Works

- Reconstructed Sandburg Ball Fields
- Constructed 1,200 feet of trail in Lions Park and one mile of in-house mill and overlay on Meadow Lane, Colorado Ave, Laurel Ave, and Turners Crossroads
- Replaced play equipment at Hampshire Park, roof on Medley Park shelter, and two vehicle lifts in Maintenance Building
- Repaired 19 water main breaks, and adjusted 30 manholes on Winnetka Ave and 24 on Golden Valley Rd
- Updated tree and landscape ordinance, managed buckthorn in parks and nature areas, and removed debris from various storm water management facilities

Police Department

- Received grant and acquired second license plate reader
- Changed Breck traffic control to one CSO instead of two
- Updated technology in conference room
- Achieved 90 percent level of training of all officers in field narcotics kit testing (NIK Kits)

2015 ACCOMPLISHMENTS

City Council

Larry Fonnest

- Hired Tim Cruikshank as the new City manager
- Completed the subdivision study and established tree/landscape requirements
- Developed 2016-2018 Strategic Plan
- Finalized actions on Golden Valley Community Center
- Targeted development and redevelopment including, but not limited to, Liberty Crossing (DeCola Ponds), Schuett Companies, hello., Central Park West, Laurel Ponds, Cornerstone Creek, and CenterPoint Energy
- Revised peddler and solicitor ordinance
- Repaired JWC water main

Joanie Clausen

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- Facilitated HRA approval of three development agreements

Steve Schmidgall

- Appointed a new and very capable City manager
- Reorganized the Physical Development group, both organizationally and physically to better serve residents, developers, and builders
- Maintained climate supportive of some desirable development, such as Laurel Ponds, hello, Cornerstone Creek, Liberty Crossing, and others
- Made decision to replace Brookview Community Center
- Made great progress in Parks and Recreation (Sochacki Park partnership, lawn bowling, winter activities, improved play equipment, extended bicycle trails, and others)

Shep Harris

- Hired a new city manager—unanimous pick by City Council and senior City staff
- Decided to move forward with a new Community Center
- Successfully negotiated for light rail needs
- Updated subdivision and tree preservation ordinances

Andy Snope

- Hired an exceptionally qualified new City manager
- Guided the development of the BLRT corridor plan, and orchestrated and communicated GV's desires and concerns throughout the process
- Guided development to increase housing opportunities and increased density in appropriate areas of the city
- Approved tap-room and food truck ordinances
- Improved bike corridors (Winnetka Ave, Golden Valley Rd, Wayzata Blvd)
- Accepted the Three Rivers Bassett Creek Trail plan and established the joint powers Three Rivers Park managed Sochacki Park

Also In 2015:

The City Council created the 2016-2018 Strategic Plan

Strategic Plan Priorities



Targeted
Development
&
Redevelopment



Effective
Governance



Infrastructure
Maintenance
&
Enhancement



Financial
Stability

Strategic Plan Initiatives

Targeted Development & Redevelopment

- Develop small area land use plans for targeted redevelopment areas
- Review entitlement process
- Conduct flood mitigation at Liberty crossing area
- Develop small business attraction and expansion strategy

Effective Governance

- Adopt code of conduct
- Continue quarterly formal dinners
- Publish quarterly summary of Council actions
- Engage facilitator on Carver Governance model
- Have Council attend LMC training and orientation for elected officials

Infrastructure Maintenance & Enhancement

- Determine decision-making process (Community Center)
- Develop cost-benefit and LOS analysis (Fire Stations)
- Do comprehensive analysis of infrastructure impacts (LRT)
- Develop all asset analysis with costs

Financial Stability

- Establish comprehensive plan for reserve levels
- Evaluate level of service across organization
- Evaluate bond rating scorecard
- Develop possible new revenue sources

Observations

Golden Valley has much to appreciate:

- Staff
- Council
- Community

Golden Valley is a job center:

Jobs

- About 30,000 full-time jobs within the city—more per capita than any other city in the metropolitan area

Major or High Profile Employers

- General Mills
- Tennant
- Honeywell
- Allianz
- KARE 11
- Pentair
- Buffalo Wild Wings
- Second Harvest
- Animal Humane Society
- Breck School
- Auto Dealers
- Perpich Center For Arts Education
- Down In The Valley

LOOKING AHEAD

2016 PROJECTS

Developments

Liberty Crossing



Winnetka Ave & Medicine Lake Rd

187-unit apartment building and 55 townhome units, with flood storage to address flooding issues on Medicine Lake Rd and in DeCola Ponds area (approved)

The Xenia



SW corner of Xenia Ave & Golden Hills Dr
Five-story, 372-unit, market rate apartment (approved)

Three.Nine.Four Apartments



905 Hampshire Ave S
Reconstruction of showroom and addition of a service drive (approved)

Central Park West



SW quadrant of I-394 & Hwy 100

Mixed-use development straddling the St Louis Park/Golden Valley border with 363 market rate and scattered affordable units, hotel, two office towers, underground parking, and a park between buildings (planning approval pending for hotel and office)

Assisted Living Complex



NE quadrant of Hwy 169 & Hwy 55

96-unit partial-assisted living complex for seniors and Schuett Company headquarters (approved)

2016 PROJECTS

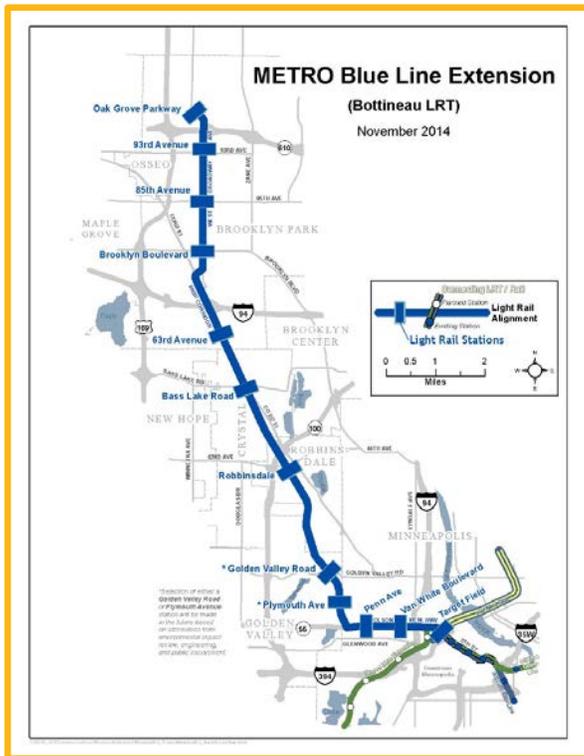
Public Improvement Projects

Brookview Community Center



Complete design and public review process and begin construction of the new Brookview Community Center

METRO Blue Line



Obtain Municipal Consent for METRO Blue Line and work with project office on design

Sochacki Park



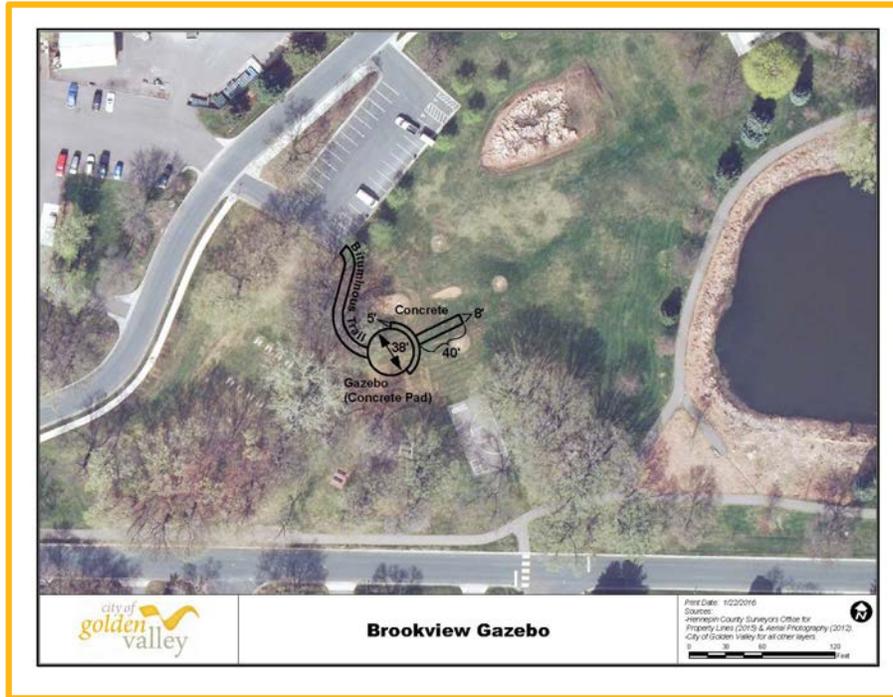
Work with partners to develop a park plan with improved amenities to benefit community

City Hall Lower Level Remodel



Complete remodel of City Hall's lower level to provide better levels of service to the public

Brookview Park Gazebo



Construct new gazebo in Brookview Park for concerts, weddings, events, and general park use

Douglas Dr Reconstruction



Begin reconstruction of Douglas Dr from Medicine Lake Rd to Hwy 55

Pavement Management Projects



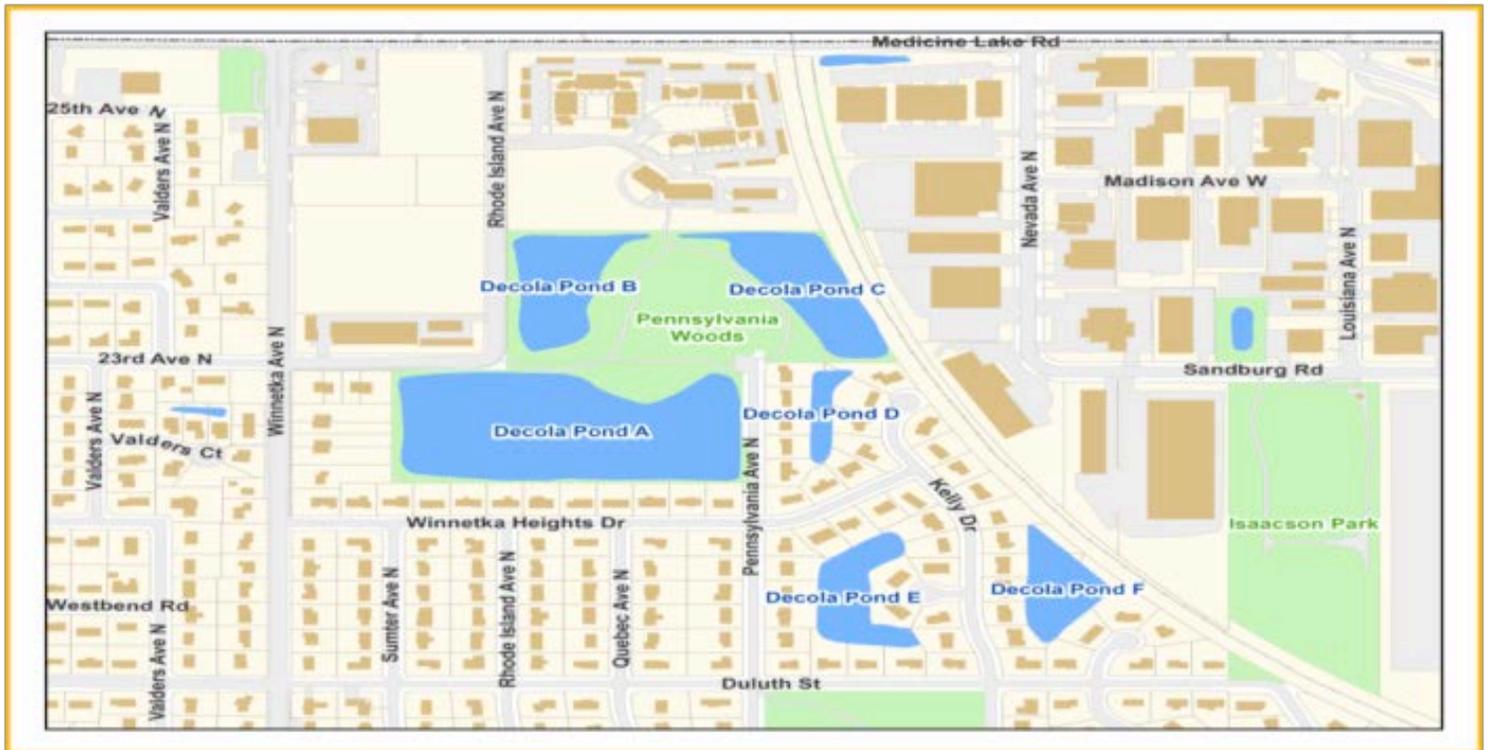
Reconstruct three City streets as part of the Pavement Management Program and perform mill and overlay on an additional three City streets

I-394 I/I Mitigation



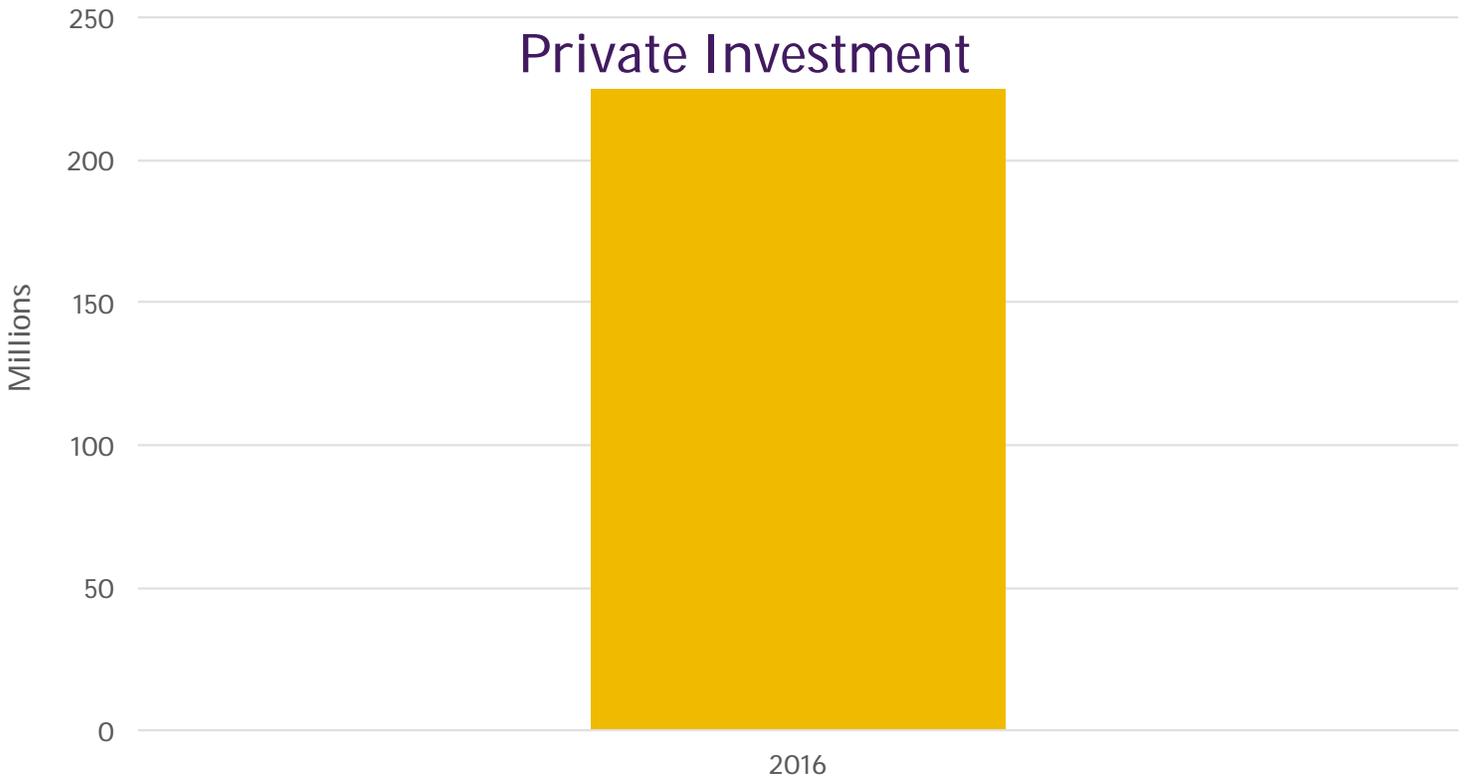
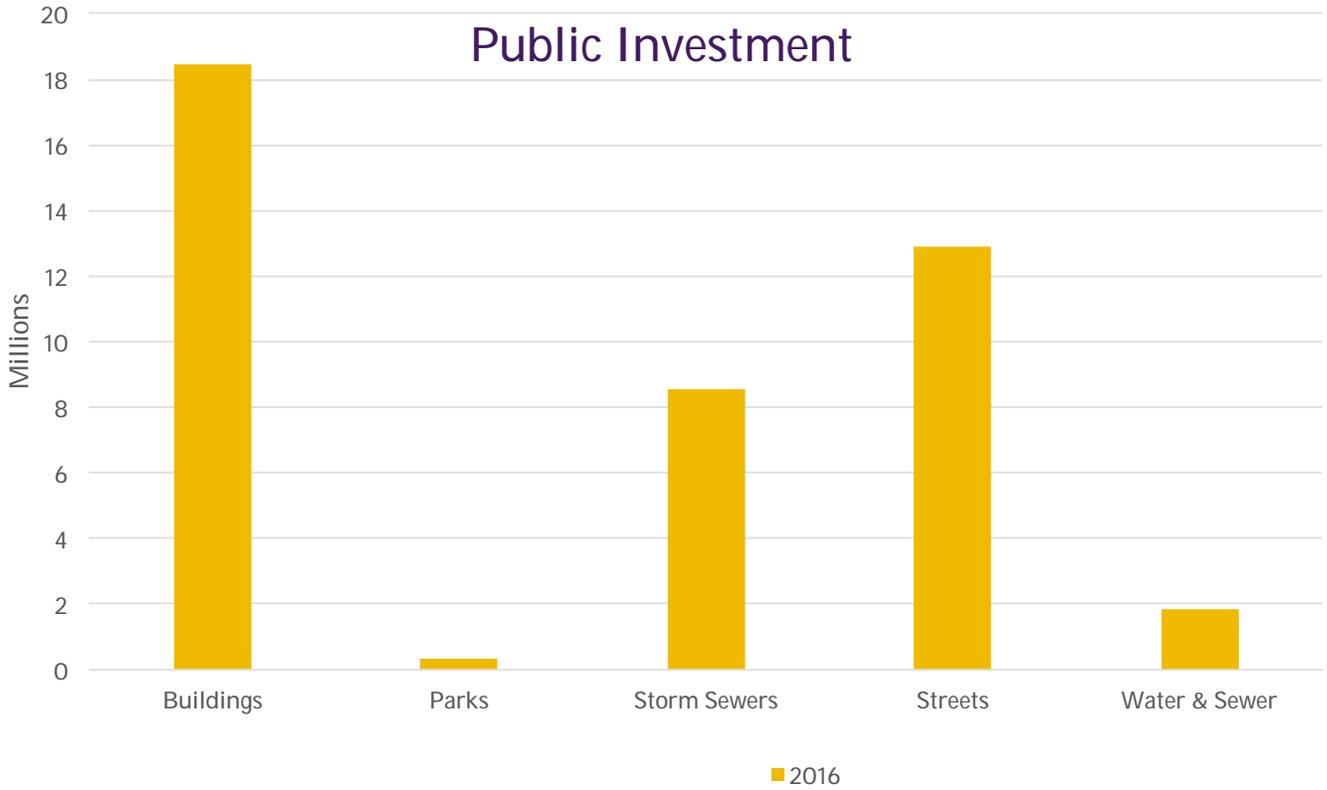
Begin multi-year inflow and infiltration mitigation project in I-394 area

DeCola Ponds Flood Mitigation



Complete DeCola Ponds Flood Mitigation Study and construct Liberty Crossing flood mitigation project

Comparisons



2016 GOALS

City Departments

Administrative Services

- Implement use of Electronic Poll Books in the polls and new processes for absentee voting for two elections
- Work with consultant, staff, and Council on recodification plan and schedule
- Upgrade Cisco IP Telephony System and install new phone sets
- Upgrade online utility billing system for customers to have a better experience
- Coordinate efforts (Communications, Parks & Recreation) to educate the public about financing Brookview Community Center
- Implement franchise fee increase

Communications

- Improve communications planning process to increase community awareness of City government and services. Strategically assess information needs and develop tools to meet those needs
- Manage editing process and publication preparation for Comprehensive Plan
- Collaborate with staff to develop and manage marketing and branding planning and implementation for the new Brookview Community Center (image/logo, new website, promotional materials, etc)
- Promote and expand City's use of video and reach on social media, including exploration and introduction of new tools (such as Twitter or Instagram) and use of GV Emergency and GV DirectConnect
- Continue to build the City's brand in the community as a corporate unit through consolidating and streamlining development of all departmental communications materials

Fire Department

- Work with selected consultant to complete a thorough study and analysis of City's Fire Department and Fire Stations
- Review and refine the recruiting, hiring, and retention process for paid on-call firefighters
- Expand inspections in commercial properties to include proactive property maintenance and gathering of preplan information
- Roll out the emergency notification system called GV Emergency and work to increase public participation
- Continue to expand technology solutions that improve staff effectiveness and enhance firefighter safety
- Assess department's equipment and needs to assure we can continually meet standards pertaining to response and safety

Motor Vehicle Licensing

- Work with current dealers to retain their business and gain new dealers
- Continue increasing transaction totals
- Continue receiving an "above standards" mark or "excellent" rating for the next annual performance
- Continue educating employees about new rules from Driver and Vehicle Services (DVS) and the Department of Natural Resources (DNR)
- Investigate the cost of renewing drivers licenses; business plan

Human Resources

- Update Employee Handbook
- Research/recommend feasibility of Volunteer Coordinator/HR Representative position
- Implement year-round online benefits enrollment
- Reassign/reconfigure City manager's area office space
- Settle two collective bargaining agreements

Parks & Recreation Department

- Bring Brookview Community Center replacement project to fruition with groundbreaking scheduled for October
- Work with Bottineau Project Office and Sochacki Park Partners to develop a park plan that best benefits the City and its residents
- Implement partnership with Discover St Louis Park to market the City of Golden Valley
- Construct new gazebo in Brookview Park for the community concert series, wedding ceremonies, outdoor services, and general park use
- Work with neighborhoods to design and select new play structures for Lakeview and Golden Oaks Parks
- Continue to explore options with Three Rivers Park District, Minnesota/Wisconsin Playground, and the Loppet Foundation to add a new Challenge Course at Schaper Park

Physical Development- Engineering

- Complete the first year of construction of Douglas Dr
- Complete the final design and construct the Liberty Crossing Flood Mitigation project
- Complete the JWC Distribution System Analysis, including establishing a long-range plan for maintenance and rehabilitation of the system
- Complete and begin implementation of the DeCola Ponds Flood Mitigation Study
- Begin implementation of the multi-year I-394 inflow and infiltration mitigation project, including man-hole rehabilitation, pipe lining, and voluntary private lateral rehabilitation

Physical Development- Planning/Inspections/ Economic Development

- Begin process of updating Comprehensive Plan
- Obtain Municipal Consent for Metro Blue Line and work with project office on design-related topics (Design Review Team)
- Increase online presence/resources for Planning and Inspections
- Continue focused effort to meet and develop relationships with businesses and commercial brokers
- Complete lower level remodel and integration of Physical Development Department functions

Physical Development- Public Works

- Complete commercial water meter radio upgrades and begin residential upgrades
- Replace HVAC automation and hardware and software system in Public Safety, replace Lakeview Park shelter roof, and install fire suppression system in Golf Maintenance
- Finish Sandburg Ball Fields project and complete improvements in Yosemite, Lakeview, and Golden Oaks Parks
- Rehab or replace utilities in Douglas Dr and I-394 corridors Conduct in-house mill and overlay of Ottawa Ave Killarney Dr, North Frontage Rd, and replace curbs, signs, and sidewalk panels as needed

Police Department

- Achieve full staffing at 31 officers (four short as of Jan 2016)
- Implement new record management system (scheduled to roll over to new system as early as April 2016)
- Conduct City-wide training in active shooter and crowd control training for officers
- Update current FOB system (number all outside doors and rename inside doors; look at changing or updating software for system with possible addition of changing out current FOBs with picture ID cards for upgraded security)
- Develop bigger presence on social media

2016 GOALS

City Council

Larry Fonneist

- Role model effective, efficient City Council governance that is mission and values driven, deliberative, disciplined, decisive, respectful, and that is held accountable by mutually agreed upon performance standards
- Promote the 'greening' of Golden Valley and reduction of the city's carbon footprint
- Increase integrated 'affordable' and 'work force' housing
- Engage all commissions, boards, and task forces more effectively by better aligning work plans to strategic City goals. Timely and effective orientation and training of new members and chairs will be imperative.
- Develop a comprehensive pedestrian and bike plan

Joanie Clausen

- Have an open and honest relationship with Council members
- Organize a Bike Committee to map out a bike plan
- Consider the Municipal Consent vote for the Blue Line Extension
- Look into the possibility of a neighborhood park in the south side of the city (Xenia area)
- Continue to be responsive to residents' concerns and questions

Steve Schmidgall

- Promote targeted development to create economic vitality in underutilized areas of the City
- Work toward better governance by effective collaboration with Council, staff and residents
- Continue to pursue fiscal responsibility and hold taxes level while providing services expected by residents
- Maintain and enhance infrastructure (for example, Douglas Dr and Brookview Community Center)
- Work to extend Golden Valley's Comprehensive Plan effort further into the future

Shep Harris

- Address changing City elections to even-numbered years
- Continue targeted development focus on key areas that have not been completed (eg, The Wedge, 3.9.4., Xenia, Laurel Ponds, Liberty Crossing, etc)
- Plan for amenities near future/new housing in Xenia/Laurel Park area (eg, new park)
- Address viability of whistle free train zones
- Revise bike/sidewalk master plan
- Other Council members' issues/Council governance

Andy Snope

- Grant Municipal Consent for the BLRT and complete station area planning and infrastructure planning around the BLRT stations
- Begin the examination and early process of the Comprehensive Plan. Identify areas of re-development and improvement. Develop a plan, provide active guidance toward implementation. Establish "micro communities." Examine an improved PUD approval process; hopefully that comes back before us.
- Improve biking and walking corridors throughout GV to help connect more neighborhoods safely
- Improve council relations, building consensus, working together, transparency, improving good governance
- Evaluate infrastructure needs (water, sewer concerns) and identify critical needs, develop a plan

2016 City Council Tabulated Goals

1. Effective Governance (5)
2. Bike Plan (4)
3. Comprehensive Plan (2)
3. Infrastructure (2)
3. Light Rail Transit (2)
3. New Park – South Side Of Town (2)
3. Targeted Development (2)

Review Of Envision Golden Valley

Community Vision Themes



Development



Government



Transportation



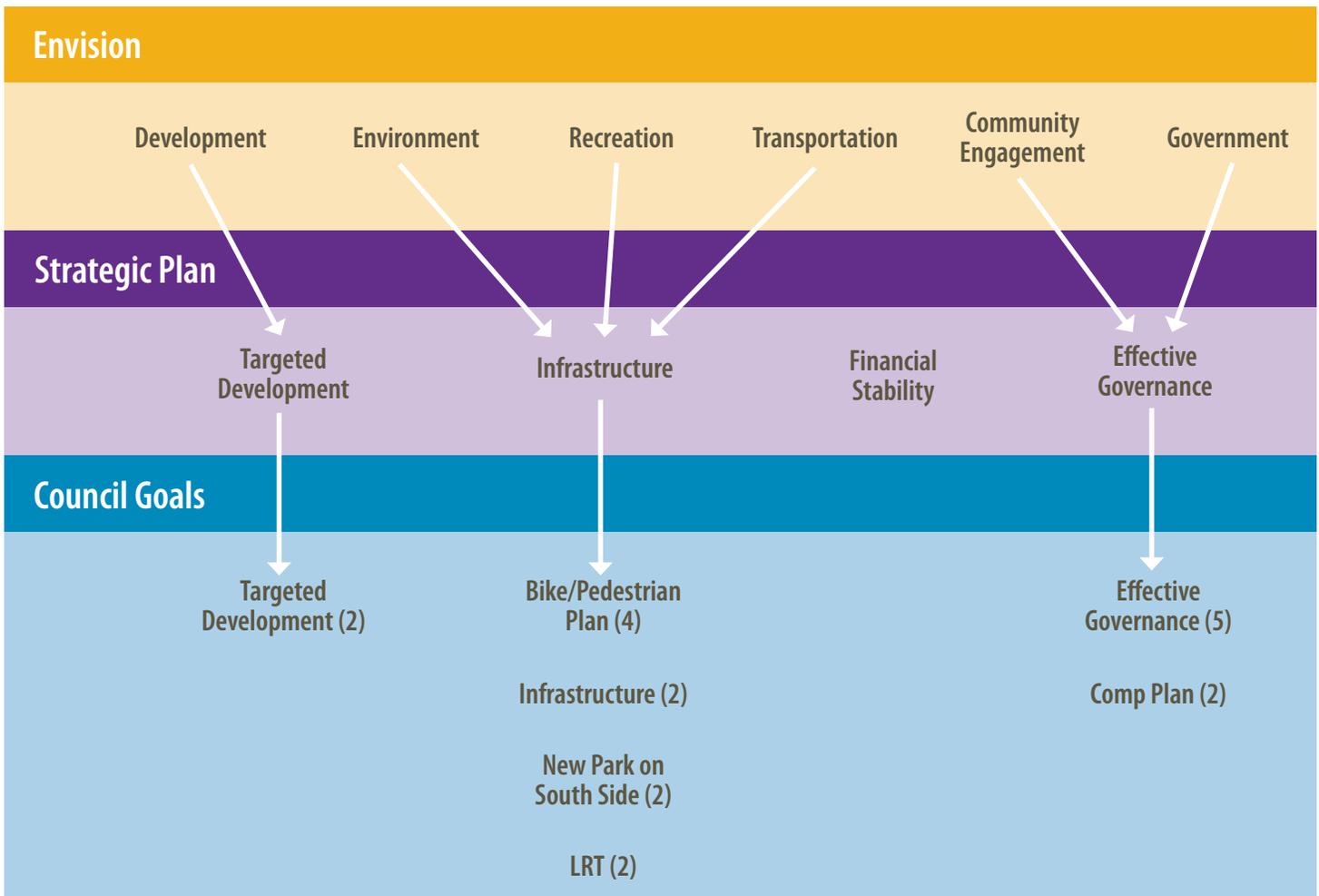
Environment



Community Engagement



Recreation



What does this tell us?

- It reinforces where we have been and where we are going
- We have a unified vision, strategy, and direction

Next Steps

- We've completed our goal setting and strategic planning
- We have agreement regarding goals and direction
- It's time for implementation

Thoughts? Obvious Gaps?

MOVING FORWARD

**“With the new day comes new strength and new thoughts.”
–Eleanor Roosevelt**

