



CITY OF GOLDEN VALLEY

2030 Strategic Directives

<p>Strategic (Re)Development</p> 	<ul style="list-style-type: none"> • Pursue vibrant, identifiable community nodes, including a “downtown,” with diverse housing and retail options that attract and engage residents and visitors. • Foster a healthy mix of housing stock that accommodates various price points and life stages. • Ensure transparency and inclusivity in (re)development decision-making by intentionally partnering with residents, business owners, and visitors. • Cultivate a reputation as a supportive partner in (re)development efforts. • Retain and actively engage local businesses, recognizing their role as vital community members. • Prioritize the redevelopment of existing commercial and residential infrastructure to uphold our commitment to thoughtful stewardship of land and natural resources.
<p>Infrastructure Maintenance & Enhancement</p> 	<ul style="list-style-type: none"> • Prioritize quality infrastructure designed to last, emphasizing environmental sustainability and climate resiliency. • Stay ahead of City infrastructure needs, prioritizing timely maintenance and replacement. • Strategically use park land to offer diverse amenities that fulfill community needs while advancing environmental goals. • Improve responsiveness to emerging safety and maintenance issues such as crosswalks, potholes, and curb cuts.
<p>Effective Governance & Management</p> 	<ul style="list-style-type: none"> • Maintain our local control and ability to represent our community’s values and priorities. • Ensure effective City operations through strategic leadership and proactive planning that addresses current needs while ensuring longterm sustainability. • Enhance resident understanding about City projects and initiatives by clearly and regularly communicating trade-offs and the rationale behind investments. • Uphold transparency and accountability with the community, acknowledging mistakes and promptly addressing them. • Stay at the forefront of advancing equity and inclusivity by fostering strong, welcoming relationships with community, maintaining a workplace that fosters belonging and equitable outcomes, and embedding equity and inclusion into all City policies, initiatives, plans, and projects. • Create a workplace that attracts and retains talent by investing in staff development, engagement, and morale while promoting accountability and focusing on solutions to challenges.

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<p>Financial Wellness</p> 	<ul style="list-style-type: none">• Increase the tax base to distribute the tax burden more evenly and better respond to emerging community needs.• Cultivate taxpayer confidence in our financial stewardship and the value of their investment by providing high-quality services, actively seeking alternative funding sources (grants, philanthropy, community partnerships), and transparently sharing our story.• Address the immense needs within a limited budget by planning strategically for future financial requirements and pursuing alternative funding sources.• Foster partnerships with nearby jurisdictions to collaboratively tackle infrastructure challenges affecting Golden Valley.
<p>Community Affairs</p> 	<ul style="list-style-type: none">• Prioritize inclusivity and engagement with ALL Golden Valley populations, co-creating initiatives and regularly soliciting input.• Treat taxpayers as valued customers, fostering a community-centric approach that responds promptly to inquiries and keeps them up to date on progress.• Strengthen community identity through a sharpened brand, more community gatherings, and effective communication.• Build community understanding about local government functions and roles to manage expectations and help them effectively access the resources they need.• Leverage City events and projects to reflect our environmental values (eg, zero-waste, zero-plastic community gatherings, etc).