VALUES. VISION. MISSION. ORGANIZATIONAL PRIORITIES.

These are the key elements that guide Golden Valley's strategic planning process and commitment to community.
Values

• Communication
• Community
• Inclusion
• Integrity

• Respect
• Innovation
• Courage
• Accountability

Vision

Golden Valley strives to creatively connect people and places, preserve and enhance community resources, and nurture opportunities for all.

Mission

The City of Golden Valley delivers high-quality, responsive services to ensure the community remains a vibrant and welcoming environment in which to live, work, and play.
Organizational Priorities

**STRATEGIC DEVELOPMENT & REDEVELOPMENT**
Focusing redevelopment on four planning districts: Golden Valley’s downtown area, LRT station area, Douglas Drive corridor, and I-394 corridor

**EFFECTIVE GOVERNANCE**
Governing with a focus on good communication and teamwork, transparency, respecting values and process, heeding meeting decorum and timely decision-making, and building citizen engagement and understanding

**INFRASTRUCTURE MAINTENANCE & ENHANCEMENT**
Maintaining and improving infrastructure at highest quality for the investment by prioritizing areas of need, identifying costs, and planning for future growth

**FINANCIAL WELLNESS**
Balancing spending with emphasis on maintaining current service levels, accommodating future needs, expanding tax base, growing reserves, maintaining bond rating, and improving efficiencies and effectiveness

**COMMUNITY AFFAIRS**
Considering policies that benefit society at large
2021 Action Steps

**STRATEGIC DEVELOPMENT & REDEVELOPMENT**
Continue HRA Initiatives

**EFFECTIVE GOVERNANCE**
Consider Establishment of a City of Golden Valley Historic Preservation Commission (HPC)

**INFRASTRUCTURE MAINTENANCE & ENHANCEMENT**
Continue Transit Initiatives

**FINANCIAL WELLNESS**
Update Infrastructure Renewal Plan And Explore All Possible Financial Tools

**COMMUNITY AFFAIRS**
Continue Diversity, Equity, and Inclusion Initiatives