GOVERNING TENETS

WELCOME STATEMENT.
VALUES. VISION. MISSION.
ORGANIZATIONAL PRIORITIES.

These are the key elements that guide Golden Valley's decision-making process and commitment to community.
WELCOME STATEMENT

The City of Golden Valley believes in and stands for the values of social equity, inclusion, and justice.

We embrace diversity and recognize the rights of individuals to live their lives with dignity, free of discrimination, fear, violence, and hate.

We welcome individuals to Golden Valley regardless of race, color, creed, religion, national origin, immigration status, gender, gender identity, marital status, age, disability, economic status, sexual orientation, familial status, or cultural background.

We strive to provide fair and unbiased services and programs, giving opportunities for all.

We are dedicated to being a supportive and united community, strengthened by the diversity of our residents and visitors.
Values

- Communication
- Community
- Inclusion
- Integrity
- Respect
- Innovation
- Courage
- Accountability

Vision

Golden Valley strives to creatively connect people and places, preserve and enhance community resources, and nurture opportunities for all.

Mission

The City of Golden Valley delivers high-quality, responsive services to ensure the community remains a vibrant and welcoming environment in which to live, work, and play.
Organizational Priorities

STRATEGIC DEVELOPMENT & REDEVELOPMENT
Focusing redevelopment on four planning districts: Golden Valley’s downtown area, LRT station area, Douglas Drive corridor, and I-394 corridor

EFFECTIVE GOVERNANCE
Governing with a focus on good communication and teamwork, transparency, respecting values and process, heeding meeting decorum and timely decision-making, and building citizen engagement and understanding

INFRASTRUCTURE MAINTENANCE & ENHANCEMENT
Maintaining and improving infrastructure at highest quality for the investment by prioritizing areas of need, identifying costs, and planning for future growth

FINANCIAL WELLNESS
Balancing spending with emphasis on maintaining current service levels, accommodating future needs, expanding tax base, growing reserves, maintaining bond rating, and improving efficiencies and effectiveness

COMMUNITY AFFAIRS
Considering policies that benefit society at large
2022 Action Steps

**STRATEGIC DEVELOPMENT & REDEVELOPMENT**
Prioritize Affordable Housing Initiatives

**EFFECTIVE GOVERNANCE**
Continue City’s Internal And External Equity Work

**INFRASTRUCTURE MAINTENANCE & ENHANCEMENT**
Improve Pedestrian And Traffic Safety On County Roads And City Arterials

**FINANCIAL WELLNESS**
Advocate For A Change To The Fiscal Disparities Formula And Discuss Local Option Sales Tax

**COMMUNITY AFFAIRS**
Identify Ways To Increase Diverse Participation In Commissions